# Chapter 2 <br> Investing and Financing Decisions and the Balance Sheet 

## ANSWERS TO QUESTIONS

1. The primary objective of financial reporting for external users is to provide useful economic information about a business to help external parties, primarily investors and creditors, make sound financial decisions. These users are expected to have a reasonable understanding of accounting concepts and procedures. Usually, they are interested in information to assist them in projecting future cash inflows and outflows of a business.
2. (a) An asset is a probable future economic benefit owned by the entity as a result of past transactions.
(b) A current asset is an asset that will be used or turned into cash within one year; inventory is always considered a current asset regardless of how long it takes to produce and sell the inventory.
(c) A liability is a probable debt or obligation of the entity as a result of a past transaction, which will be paid with assets or services.
(d) A current liability is a liability that will be paid in cash (or other current assets) or satisfied by providing service within the coming year.
(e) Contributed capital is the financing provided to the business by owners; usually owners provide cash and sometimes other assets such as equipment and buildings.
(f) Retained earnings are the cumulative earnings of a company that are not distributed to the owners and are reinvested in the business.
3. (a) The separate-entity assumption requires that business transactions are separate from the transactions of the owners. For example, the purchase of a truck by the owner for personal use is not recorded as an asset of the business.
(b) The unit-of-measure assumption requires information to be reported in the national monetary unit. That means that each business will account for and report its financial results primarily in terms of the national monetary unit, such as Yen in Japan and Australian dollars in Australia.
(c) Under the continuity or going-concern assumption, businesses are assumed to operate into the foreseeable future. That is, they are not expected to liquidate.
(d) The historical cost principle requires assets to be recorded at the cashequivalent cost on the date of the transaction. Cash-equivalent cost is the cash paid plus the dollar value of all noncash considerations.
4. Accounting assumptions are necessary because they reflect the scope of accounting and the expectations that set certain limits on the way accounting information is reported.
5. An account is a standardized format used by organizations to accumulate the dollar effects of transactions on each financial statement item. Accounts are necessary to keep track of all increases and decreases in the fundamental accounting model.
6. The fundamental accounting model is provided by the equation:

> Assets = Liabilities + Stockholders' Equity
7. A business transaction is (a) an exchange of resources (assets) and obligations (debts) between a business and one or more outside parties, and (b) certain events that directly affect the entity such as the use over time of rent that was paid prior to occupying space and the wearing out of equipment used to operate the business. An example of the first situation is (a) the sale of goods or services. An example of the second situation is (b) the use of insurance paid prior to coverage.
8. Debit is the left side of a T -account and credit is the right side of a T -account. A debit is an increase in assets and a decrease in liabilities and stockholders' equity. A credit is the opposite -- a decrease in assets and an increase in liabilities and stockholders' equity.
9. Transaction analysis is the process of studying a transaction to determine its economic effect on the entity in terms of the accounting equation:

Assets $=$ Liabilities + Stockholders' Equity
The two principles underlying the process are:

* every transaction affects at least two accounts.
* the accounting equation must remain in balance after each transaction.
The two steps in transaction analysis are:
(1) identify and classify accounts and the direction and amount of the effects.
(2) determine that the accounting equation $(A=L+S E)$ remains in balance.

10. The equalities in accounting are:
(a) Assets $=$ Liabilities + Stockholders' Equity
(b) Debits = Credits
11. The journal entry is a method for expressing the effects of a transaction on accounts in a debits-equal-credits format. The title of the account(s) to be debited is (are) listed first and the title of the account(s) to be credited is (are) listed underneath the debited accounts. The debited amounts are placed in a left-hand column and the credited amounts are placed in a right-hand column.
12. The T-account is a tool for summarizing transaction effects for each account, determining balances, and drawing inferences about a company's activities. It is a simplified representation of a ledger account with a debit column on the left and a credit column on the right.
13. The current ratio is computed as current assets divided by current liabilities. It measures the ability of the company to pay its short-term obligations with current assets. A high ratio normally suggests good liquidity, but a ratio that is too high may indicate inefficient use of resources. The rule of thumb was a ratio between 1.0 and 2.0 (twice as many current assets as current liabilities), but sophisticated cash management systems allow many companies to minimize funds invested in current assets and have a current ratio below 1.0.
14. Investing activities on the statement of cash flows include the buying and selling of productive assets and investments. Financing activities include borrowing and repaying debt, issuing and repurchasing stock, and paying dividends.

Chapter 02 - Investing and Financing Decisions and the Balance Sheet
MULTIPLE CHOICE

1. $b$
2. c
3. d
4. d
5. b
6. d
7. a
8. b
9. d
10. a

Authors' Recommended Solution Time
(Time in minutes)

| Mini-exercises |  | Exercises |  | Problems |  | Alternate Problems |  | Cases and Projects |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| No. | Time | No. | Time | No. | Time | No. | Time | No. | Time |
| 1 | 3 | 1 | 8 | 1 | 20 | 1 | 20 | 1 | 15 |
| 2 | 3 | 2 | 15 | 2 | 25 | 2 | 25 | 2 | 15 |
| 3 | 4 | 3 | 8 | 3 | 40 | 3 | 40 | 3 | 15 |
| 4 | 4 | 4 | 10 | 4 | 15 | 4 | 15 | 4 | 20 |
| 5 | 5 | 5 | 10 | 5 | 40 |  |  | 5 | 15 |
| 6 | 3 | 6 | 10 | 6 | 20 |  |  | 6 | 20 |
| 7 | 3 | 7 | 10 |  |  |  |  | 7 | 30 |
| 8 | 6 | 8 | 15 |  |  |  |  | 8 | 20 |
| 9 | 6 | 9 | 20 |  |  |  |  | 9 | * |
| 10 | 6 | 10 | 20 |  |  |  |  |  |  |
| 11 | 4 | 11 | 15 |  |  |  |  |  |  |
| 12 | 4 | 12 | 20 |  |  |  |  |  |  |
|  |  | 13 | 20 |  |  |  |  |  |  |
|  |  | 14 | 20 |  |  |  |  |  |  |
|  |  | 15 | 20 |  |  |  |  |  |  |
|  |  | 16 | 15 |  |  |  |  |  |  |
|  |  | 17 | 10 |  |  |  |  |  |  |
|  |  | 18 | 10 |  |  |  |  |  |  |
|  |  | 19 | 15 |  |  |  |  |  |  |
|  |  | 20 | 10 |  |  |  |  |  |  |

* Due to the nature of these cases and projects, it is very difficult to estimate the amount of time students will need to complete the assignment. As with any openended project, it is possible for students to devote a large amount of time to these assignments. While students often benefit from the extra effort, we find that some become frustrated by the perceived difficulty of the task. You can reduce student frustration and anxiety by making your expectations clear. For example, when our goal is to sharpen research skills, we devote class time discussing research strategies. When we want the students to focus on a real accounting issue, we offer suggestions about possible companies or industries.


## MINI-EXERCISES

M2-1.
C (1) Separate-entity assumption
H (2) Historical cost principle
G (3) Credits
A (4) Assets
I (5) Account

M2-2.
D (1) Journal entry
C (2) $A=L+S E$, and Debits $=$ Credits
A (3) Assets = Liabilities + Stockholders' Equity
I (4) Liabilities
B (5) Income statement, balance sheet, statement of retained earnings, and statement of cash flows

M2-3.
(1) $Y$
(2) N
(3) $Y$
(4) N
(5) $Y$
(6) N

## M2-4.

CL (1) Accounts Payable
CA (2) Accounts Receivable
NCA (3) Buildings
CA (4) Cash
SE (5) Contributed Capital
NCA (6) Land
CA (7) Merchandise Inventory
CL (8) Income Taxes Payable
NCA (9) Long-Term Investments
NCL (10) Notes Payable (due in three years)
CA (11) Notes Receivable (due in six months)
CA (12) Prepaid Rent
SE (13) Retained Earnings
CA (14) Supplies
CL (15) Utilities Payable
CL (16) Wages Payable

M2-5.

|  | Assets |  | Liabilities |  | Stockholders' Equity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| a. | Cash | +20,000 | Notes payable | $+20,000$ |  |  |
| b. | Cash | -7,000 |  |  |  |  |
|  | Notes receivable | +7,000 |  |  |  |  |
| c. | Cash | +1,000 |  |  | Contributed capital | +1,000 |
| d. | Cash Equipment | $\begin{array}{r} -6,000 \\ +15,000 \end{array}$ | Notes payable | +9,000 |  |  |
| e. | Cash | -2,000 |  |  | Retained earnings | -2,000 |

## M2-6.

|  | Debit | Credit |
| :---: | :---: | :---: |
| Assets | Increases | Decreases |
| Liabilities | Decreases | Increases |
| Stockholders' equity | Decreases | Increases |
| M2-7. | Increase | Decrease |
| Assets | Debit | Credit |
| Liabilities | Credit | Debit |
| Stockholders' equity | Credit | Debit |

## M2-8.

| a. | Cash (+A) | 20,000 |  |
| :---: | :---: | :---: | :---: |
|  | Notes Payable (+L) |  | 20,000 |

b. Notes Receivable (+A)........................................................ 7,000

Cash (-A) ................................................................... 7,000
c. Cash (+A) ..................................................................... 1,000

Contributed Capital (+SE) ............................................. 1,000
d. Equipment (+A) ................................................................. 15,000

Cash (-A)
6,000
Notes Payable (+L) ...................................................... 9,000

M2-9.

| Cash |  |
| :---: | :---: |
| Beg. 800 |  |
| (a) 20,000 | 7,000 (b) |
| (c) 1,000 | 6,000 (d) |
|  | 2,000 (e) |
| 6,800 |  |
| Notes Payable |  |
|  | 2,700 Beg. |
|  | 20,000 (a) |
|  | 9,000 (d) |
|  | 31,700 |


| Notes Receivable |  |
| :---: | :---: |
| $\begin{array}{cr}\text { Beg. } & 900 \\ \text { (b) } & 7,000\end{array}$ |  |
| 7,900 |  |
| Contributed Capital |  |
|  | $\begin{aligned} & \text { 5,000 Beg. } \\ & 1,000 \quad \text { (c) } \end{aligned}$ |
|  | 6,000 |


| Equipment |  |
| ---: | :---: |
| Beg. 15,000 <br> (d) 15,000 <br>  <br> $\underline{30,000}$ |  |

# Pitt Inc. <br> Balance Sheet <br> At January 31, 2012 

Assets
Current assets:
Cash
Notes receivable Total current assets

Equipment

Total Assets

## Liabilities

Current liabilities:
Notes payable \$ 31,700 31,700
Stockholders' Equity Contributed capital 6,000
Retained earnings 7,000
Total stockholders' equity $\quad 13,000$
Total Liabilities \&
Stockholders' Equity

M2-11.

Current Ratio =

2007
2008

| Current Assets |
| :--- |
| 240,000 |
| 260,000 |
| $-\frac{\text { Current Liabilities }}{160,000}$ |
| 220,000 |$=$| 1.50 |
| :--- |
| -1.18 |

This ratio indicates that Sal's Pizza has sufficient current assets to settle current liabilities, but that the ratio has also decreased between 2007 and 2008 by .32 (21\%). Sal's Pizza's ratio is higher than Papa John's 2008 ratio (of .75), indicating that Sal's Pizza appears to have stronger liquidity than Papa John's. However, given its size, Papa John's is likely to have a strong cash management system that can keep current asset levels low.

M2-12.
(a) F
(b) I
(c) F
(d) I
(e) F

## EXERCISES

## E2-1.

E (1) Transaction
F (2) Continuity assumption
B (3) Balance sheet
P (4) Liabilities
K (5) Assets = Liabilities + Stockholders' Equity
M (6) Note payable
S (7) Conservatism
H (8) Historical cost principle
I (9) Account
Q (10) Dual effects
O (11) Retained earnings
A (12) Current assets
C (13) Separate-entity assumption
W (14) Reliability
D (15) Debits
J (16) Accounts receivable
N (17) Unit-of-measure assumption
U (18) Materiality
T (19) Relevance
R (20) Stockholders' Equity

## E2-2.

Req. 1

## Received

(a) Cash (A)
(b) Equipment (A) [or Delivery truck]
(c) No exchange transaction
(d) Equipment (A) [or Computer equipment]
(e) Building (A) [or Construction in progress]
(f) Intangibles (A) [or Copyright]
(g) Retained earnings (SE) [Received a reduction in the amount available for payment to stockholders]
(h) Land (A)
(i) Intangibles (A) [or Patents]
(j) No exchange transaction
(k) Investments (A)
(I) Cash (A)
(m) Note payable (L) [Received a reduction in its promise to pay]

Req. 2
The truck in (b) would be recorded as an asset of $\$ 18,000$. The land in (h) would be recorded as an asset of $\$ 50,000$. These are applications of the historical cost principle.

Req. 3
The agreement in (c) involves no exchange or receipt of cash, goods, or services and thus is not a transaction. Since transaction (j) occurs between the owner and others, there is no effect on the business because of the separate-entity assumption.

E2-3.

Account
(1) Accounts Receivable
(2) Retained Earnings
(3) Taxes Payable
(4) Prepaid Expenses
(5) Contributed Capital
(6) Long-Term Investments
(7) Plant, Property, and Equipment
(8) Accounts Payable
(9) Short-Term Investments
(10) Long-Term Debt

Balance Sheet Categorization

CA
SE
CL
CA
SE
NCA
NCA
CL
CA
NCL

Debit or Credit Balance
Debit
Credit
Credit
Debit Credit

Debit
Debit
Credit
Debit
Credit

E2-4.

| Event a. | Assets |  | Liabilities |  | + Stockholders' Equity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Cash | +34,000 |  |  | Contributed capital | +34,000 |
| b. | Equipment | +8,000 | Notes payable | +7,000 |  |  |
|  | Cash | -1,000 |  |  |  |  |
| c. | Cash | +9,000 | Notes payable | +9,000 |  |  |
| d. | Note receivable | +500 |  |  |  |  |
|  | Cash | -500 |  |  |  |  |
| e. | Land | +15,000 | Mortgage note |  |  |  |
|  | Cash | -4,000 |  | +11,000 |  |  |

## E2-5.

Req. 1


Req. 2
The separate-entity assumption states that transactions of the business are separate from transactions of the owners. Since transaction (e) occurs between the owners and others in the stock market, there is no effect on the business.

## E2-6.

a. Cash (+A) ..... 34,000Contributed capital (+SE)34,000
b. Equipment ( +A ) ..... 8,000Cash (-A)1,000
Notes payable (+L) ..... 7,000
c. Cash (+A) ..... 9,000
Notes payable (+L) ..... 9,000
d. $\quad$ Notes receivable ( +A ) ..... 500
Cash (-A) ..... 500
e. Land (+A) ..... 15,000
Cash (-A) ..... 4,000
Mortgage notes payable (+L) ..... 11,000

## E2-7.

Req. 1
a. Buildings (+A) .................................................................... 212.0

Equipment (+A) ................................................................. 30.4
Cash (-A)
43.2

Note payable (+L) ....................................................... 199.2
b. Cash (+A) ......................................................................... 186.6

Contributed capital (+SE)
186.6
c. Retained earnings (-SE) .................................................... 121.4

Dividends payable (+L) ................................................. 121.4
d. Short-term investments (+A)............................................... 2,908.7

Cash (-A)
2,908.7
e. No journal entry required.
f. Cash (+A) ........................................................................... 2,390.0

Short-term investments (-A) ......................................... 2,390.0

Req. 2
The separate-entity assumption states that transactions of the business are separate from transactions of the owners. Since transaction (e) occurs between the owners and others in the stock market, there is no effect on the business.

## E2-8.

Req. 1


| Equipment |  |
| :---: | :---: |
| Beg. 0 <br> (b) 20,000 |  |
| 20,000 |  |
| Contributed Capital |  |
|  | $\begin{aligned} & 0 \text { Beg. } \\ & 63,000 \text { (a) } \\ & 17,000 \text { (d) } \end{aligned}$ |
|  | 80,000 |

Req. 2
Assets \$ 95,000_= Liabilities \$ 15,000_+ Stockholders' Equity \$ 8 80,000

Req. 3
The agreement in (c) involves no exchange or receipt of cash, goods, or services and thus is not a transaction. Since transaction (f) occurs between the owner and others, there is no effect on the business due to the separate-entity assumption.

## E2-9.

Req. 1

## Transaction

1

2
3

4

5
6 Purchased land for \$4,000, paid for by signing a short-term note. Sports Inc. is a corporation.) Borrowed $\$ 75,000$ cash and signed a short-term note for this amount.
Purchased land for $\$ 16,000$; paid $\$ 5,000$ cash and gave an $\$ 11,000$ short-term note payable for the balance.
Loaned $\$ 4,000$ cash; borrower signed a short-term note for this amount (Note Receivable).
5 Purchased store fixtures for $\$ 9,500$ cash.

Req. 2

$$
\begin{gathered}
\text { FastTrack Sports Inc. } \\
\text { Balance Sheet } \\
\text { At January 7, } 2011
\end{gathered}
$$

FastTrack Sports Inc.
Balance Sheet
At January 7, 2011
FastTrack Sports Inc
Balance Sheet
At January 7, 2011
FastTrack Sports Inc
Balance Sheet
At January 7, 2011
Req. 2

## Assets

Current Assets
Cash
Note receivable
Total Current Assets
Store fixtures
Land

Total Assets
Assets
Current Assets
$\quad$ Cash
$\quad$ Note receivable
$\quad$ Total Current Assets
Store fixtures
Land

## Liabilities

| Current Liabilities |  |
| :---: | :---: |
| Note payable | \$90,000 |
| Total Current Liabilities | 90,000 |
| Stockholders' Equity |  |
| Contributed capital | 15,000 |
| Total Stockholders' Equity | 15,000 |
| Total Liabilities \& |  |
| Stockholders' Equity | \$105,000 |

E2-10.
Req. 1

## Transaction

1 Issued capital stock to shareholders for $\$ 50,000$ cash.
2 Purchased a delivery truck for $\$ 30,000$; paid $\$ 6,000$ cash and gave a $\$ 24,000$ long-term note payable for the balance.
3 Loaned \$4,000 cash; borrower signed a short-term note for this amount.

4 Purchased short-term investments for \$7,000 cash.
5 Sold short-term investments at cost for $\$ 2,000$ cash.
6 Issued capital stock to shareholders for $\$ 4,000$ of computer equipment.

Req. 2

> Volz Cleaning, Inc.
> Balance Sheet
> At March 31, 2011

## Assets

Current Assets
Cash
Investments
Note receivable
Total Current Assets
Computer equipment
Delivery truck
Total Assets

## Liabilities

Notes payable
\$24,000
Total Liabilities

Stockholders' Equity
Contributed capital Total Stockholders' Equity $\begin{array}{r}54,000 \\ \hline 54,000 \\ \hline\end{array}$ Total Liabilities \& Stockholders' Equity
a. Cash (+A) ..... 65,000
Contributed capital (+SE) ..... 65,000b. No transaction has occurred because there has been noexchange or receipt of cash, goods, or services.
c. Cash (+A) ..... 10,000
Notes payable (long-term) (+L) ..... 10,000
d. Equipment $(+\mathrm{A})$ ..... 13,000Cash (-A)1,500
Notes payable (short-term) (+L) ..... 11,500
e. Notes receivable (short-term) (+A) ..... 1,000
Cash (-A) ..... 1,000
f. Store fixtures (+A) ..... 20,000
Cash (-A) ..... 20,000

## E2-12.

a. Retained earnings (-SE) .................................................. 197

Dividends payable (+L) 197
b. No transaction has occurred because there has been no exchange or receipt of
cash, goods, or services.
c. Dividends payable (-L) ...................................................... 694

Cash (-A)694
d. Cash (+A) ....................................................................... 2,655

Notes payable (+L)2,655

e. Cash (+A) ..... 285
Equipment (-A) ..... 285
f. Equipment (+A) ..... 1,255Cash (-A)970
Notes payable (+L) ..... 285
g. Investments (+A) ..... 2,220
Cash (-A) ..... 2,220

E2-13.
Req. 1
Assets $\$ \underline{8,500}=$ Liabilities $\$ \underline{2,500 ~+~ S t o c k h o l d e r s ' ~ E q u i t y ~ \$ ~} 6,000$
Req. 2

| Cash |  | Short-Term Investments |  |
| :---: | :---: | :---: | :---: |
| Beg. 4,000 |  | Beg. 2,000 |  |
| (a) 3,000 |  |  | 1,000 (b) |
| (b) 1,000 |  |  |  |
| (c) 1,250 | 300 (d) |  |  |
| End. 8,950 |  | End. 1,000 |  |
| Short-Term Notes Payable |  | Long-Term Notes Payable |  |
|  | 2,200 Beg. |  | $\begin{aligned} & 300 \text { Beg. } \\ & 3,000 \text { (a) } \end{aligned}$ |
|  | 2,200 End. |  | 3,300 End. |
| Contributed Capital |  | Retained Earnings |  |
|  | 4,000 Beg. | (d) 300 | 2,000 Beg. |
|  | 4,000 End. |  | 1,700 End. |

Req. 3
Assets \$ 11,200_= Liabilities \$_5,500_+ Stockholders' Equity \$_5,700
Req. 4
Current $=\frac{\text { Current Assets }}{\text { Current Liabilities }}=\frac{\$ 8,950+\$ 1,000}{\$ 2,200}=\frac{\$ 9,950}{\$ 2,200}=4.52$
Ratio
This ratio indicates that, for every $\$ 1$ of current liabilities, Zeber maintains $\$ 4.52$ of current assets. Zeber's ratio is higher than the industry average of 1.50, indicating that Zeber maintains a lower level of short-term debt and has higher liquidity. However, maintaining such a high current ratio also suggests that the company may not be using its resources efficiently. Increasing short-term obligations would lower Zeber's current ratio, but this strategy alone would not help its efficiency. Zeber should consider investing more of its cash in order to generate future returns.

E2-14.

Assets
Current Assets
Cash
Short-term investments
Total Current Assets

Property and equipment

Total Assets

## Zeber Company <br> Balance Sheet <br> At December 31, 2012

|  | Liabilities |  |
| :---: | :---: | :---: |
|  | Current Liabilities |  |
| \$ 8,950 | Short-term notes payable | \$ 2,000 |
| 1,000 | Total Current Liabilities | 2,200 |
| 9,950 | Long-term notes payable | 3,300 |
|  | Total Liabilities | 5,500 |
|  | Stockholders' Equity |  |
|  | Contributed capital | 4,000 |
| 1,250 | Retained earnings | 1,700 |
|  | Total Stockholders' Equity | 5,700 |
|  | Total Liabilities \& |  |
| \$11,200 | Stockholders' Equity | \$11,200 |

## Liabilities

Current Liabilities
Short-term notes payable
$\$ 2,000$
2,200
3,300
Stockholders’ Equity
Contributed capital 4,000

| Retained earnings | 1,700 |
| :--- | ---: |
|  | 5,700 |

Total Liabilities \&
Stockholders' Equity
\$11,200

## E2-15. (continued)

Req. 2

## Strauderman Delivery Company, Inc. Balance Sheet <br> At December 31, 2011

Assets
Current Assets
Cash
Short-term note receivable
Total Current Assets

Land
Equipment

Total Assets

Liabilities
Current Liabilities

| $\$ 35,000$ |
| ---: |
| 4,000 |
| 39,000 |
|  |
| 12,000 |
| 21,000 |

Stockholders' Equity
Contributed capital
Total Stockholders' Equity $\quad 40,000$
Total Liabilities \&
Stockholders' Equity

| $\$ 16,000$ |
| ---: |
| 16,000 |
| 16,000 |
| 32,000 |

$\begin{array}{r}40,000 \\ \hline 40,000 \\ \hline\end{array}$
$\$ 72,000$

Req. 3
2011:
$\begin{aligned} & \text { Current } \\ & \text { Ratio }\end{aligned}=\frac{\text { Current Assets }}{\text { Current Liabilities }}=\frac{\$ 39,000}{\$ 16,000}=2.44$
2012:
$\underset{\text { Ratio }}{\text { Current }}=\frac{\text { Current Assets }}{\text { Current Liabilities }}=\frac{\$ 52,000}{\$ 23,000}=2.26$
2013:
$\begin{aligned} & \text { Current } \\ & \text { Ratio }\end{aligned}=\frac{\text { Current Assets }}{\text { Current Liabilities }}=\frac{\$ 47,000}{\$ 40,000}=1.18$
The current ratio has decreased over the years, suggesting that the company's liquidity is decreasing. Although the company still maintains sufficient current assets to settle the short-term obligations, this steep decline in the ratio may be of concern - it may be indicative of more efficient use of resources or it may suggest the company is having cash flow problems.

Req. 4
The management of Strauderman Delivery Company has already been financing the company's development through additional short-term debt, from \$16,000 in 2011 to $\$ 40,000$ in 2013. This suggests the company is taking on increasing risk. Additional lending, particularly short-term, to the company may be too much risk for the bank to absorb. Based solely on the current ratio, the bank's vice president should consider not providing the loan to the company as it currently stands. Of course, additional analysis would provide better information for making a sound decision.

E2-16.

## Transaction

(a)

Issued capital stock to shareholders in exchange for \$16,000 cash and \$4,000 tools and equipment.
(b) Loaned \$1,500 cash; borrower signed a note receivable for this amount.
(c) Purchased a building for \$50,000; paid \$10,000 cash and gave a $\$ 40,000$ note payable for the balance.
(d) Sold $\$ 800$ of tools and equipment for their original cost.

Req. 1

|  | Increases with.... |
| :--- | :--- |
| Equipment | Purchases of equipment |
| Notes receivable | Additional loans to others |
| Notes payable | Additional borrowings |

## Decreases with...

Sales of equipment
Collection of loans
Payments of debt

Req. 2


E2-18.

| Activity | Type of <br> Activity | Effect on <br> Cash |
| :--- | :---: | :---: |
| (a) Reduction of long-term debt | F | - |
| (b) Sale of short-term investments | I | + |
| (c) Issuance of common stock | F | + |
| (d) Capital expenditures (for property, plant, and equipment) | I | - |
| (e) Dividends paid on common stock. | F | - |

E2-19.

# Starwood Hotels \& Resorts Worldwide, Inc. <br> Partial Statement of Cash Flows <br> For the Year Ended December 31, 2012 <br> (in millions) 

## Investing Activities

## Purchase of investments <br> \$ (37)

Sale of assets and investments 359
Purchase and renovation of properties (476)

Receipt of payment from note receivable 172
Cash flow from investing activities

## Financing Activities

Additional borrowing from banks 986
Issuance of stock 120
Payment of debt
Cash flow from financing activities

E2-20.

1. Current assets
2. Debt principal repaid
3. Significant accounting policies
4. Cash received on sale of noncurrent assets
5. Dividends paid
6. Short-term obligations
7. Date of the statement of financial position.

In the asset section of a classified balance sheet.
In the financing activities section of the statement of cash flows.
Usually the first note after the financial statements. In the investing activities section of the statement of cash flows.
In the financing activities section of the statement of cash flows.

In the current liabilities section of a classified balance sheet.

In the heading of the balance sheet.

## PROBLEMS

P2-1.
(1) Notes and Loans Payable (short-term)
(2) Materials and Supplies
(3) Contributed Capital
(4) Patents (an intangible asset)
(5) Income Taxes Payable
(6) Long-Term Debt
(7) Marketable Securities (short-term)
(8) Property, Plant, and Equipment
(9) Retained Earnings
(10) Notes and Accounts Receivable (short-term)
(11) Investments (long-term)
(12) Cash and Cash Equivalents
(13) Accounts Payable
(14) Crude Oil Products and Merchandise

| $\begin{aligned} & \text { Balance } \\ & \text { Sheet } \\ & \text { Classification } \end{aligned}$ | Debit or Credit Balance |
| :---: | :---: |
| CL | Credit |
| CA | Debit |
| SE | Credit |
| NCA | Debit |
| CL | Credit |
| NCL | Credit |
| CA | Debit |
| NCA | Debit |
| SE | Credit |
| CA | Debit |
| NCA | Debit |
| CA | Debit |
| CL | Credit |
| CA | Debit |

## P2-2.

Req. 1
East Hill Home Healthcare Services was organized as a corporation. Only a corporation issues shares of capital stock to its owners in exchange for their investment, as in transaction (a).

Req. 2 (On next page)

Req. 3
The transaction between the two stockholders (Event e) was not included in the tabulation. Since the transaction in (e) occurs between the owners, there is no effect on the business due to the separate-entity assumption.

Req. 4
(a) Total assets $=\$ 111,500+\$ 18,000+\$ 5,000+\$ 510,500+\$ 160,000+\$ 65,000$

$$
=\$ 870,000
$$

(b) Total liabilities $=\$ 100,000+\$ 180,000$

$$
=\$ 280,000
$$

(c) Total stockholders' equity $=$ Total assets - Total liabilities

$$
=\$ 870,000-\$ 280,000=\$ 590,000
$$

(d) Cash balance $=\$ 50,000+\$ 90,000-\$ 9,000+\$ 3,500-\$ 18,000-\$ 5,000$

$$
=\$ 111,500
$$

(e) Total current assets = Cash \$111,500 + Short-Term Investments \$18,000 + Notes Receivable \$5,000 = \$134,500

Req. 5

Current $=\frac{\text { Current Assets }}{\text { Current Liabilities }}=\frac{\$ 111,500+\$ 18,000+\$ 5,000}{\$ 100,000}=\frac{\$ 134,500}{100,000}=1.35$
Ratio
This suggests that for every $\$ 1$ in current liabilities, East Hill maintains $\$ 1.35$ in current assets. The ratio suggests that East Hill is likely maintaining adequate liquidity and using resources efficiently.

## P2-2. (continued)

Req. 2


## P2-3.

Req. 1 and 2


## P2-3. (continued)

Req. 3
No effect was recorded for (d). The agreement in (d) involves no exchange or receipt of cash, goods, or services and thus is not a transaction.

Req. 4

## Cougar Plastics Company Balance Sheet <br> At December 31, 2012

| Assets | Liabilities |  |  |
| :---: | :---: | :---: | :---: |
| Current Assets | Current Liabilities |  |  |
| Cash | \$ 10,000 | Accounts payable | \$ 15,000 |
| Investments | 11,000 | Accrued liabilities payable | 2,000 |
| Accounts receivable | 3,000 | Notes payable | 31,000 |
| Inventory | 24,000 | Total Current Liabilities | 48,000 |
| Total Current Assets | 48,000 | Long-term notes payable | 62,000 |
|  |  | Total Liabilities | 110,000 |
| Notes receivable | 8,000 |  |  |
| Equipment | 65,000 | Stockholders' Equity |  |
| Factory building | 115,000 | Contributed capital | 102,000 |
| Intangibles | 6,000 | Retained earnings | 30,000 |
|  |  | Total Stockholders' Equity | 132,000 |
|  |  | Total Liabilities \& |  |
| Total Assets | \$242,000 | Stockholders' Equity | \$242,000 |

Req. 5
$\begin{aligned} & \text { Current } \\ & \text { Ratio }\end{aligned}=\frac{\text { Current Assets }}{\text { Current Liabilities }}=\frac{\$ 48,000}{\$ 48,000}=1.00$
This ratio indicates that Cougar Plastics has relatively low liquidity; for every $\$ 1$ of current liabilities, Cougar Plastics maintains only $\$ 1$ of current assets.

Transaction Type of Activity Effect on Cash

| (a) | I | - |
| :---: | :---: | :---: |
| (b) | I | - |
| (c) | I | - |
| (d) | NE | NE |
| (e) | F | + |
| (f) | F | + |
| $(g)$ | I | - |
| $(h)$ | I | - |
| (i) | I | + |

## P2-5.

Req. 1

b. Receivables and other assets (+A).................................... 250

Cash (-A)
c. Long-term investments (+A) ............................................... 2,600

Short-term investments ( $+A$ ) .............................................. 10,400
Cash (-A)
13,000
d. Property, plant, and equipment (+A)................................... 2,285

Cash (-A)
875
Long-term liabilities (+L)................................................ 1,410
e. Cash (+A) ...................................................................... 200

Contributed capital (+SE)
f. Cash (+A) ......................................................................... 10,000

Short-term investments (-A)
10,000
g. Retained earnings (-SE) .................................................... 52

Cash (-A) 52

## P2-5. (continued)

Req. 2


## P2-5. (continued)

Req. 3

> Dell, Inc.
> Balance Sheet
> At January 29, 2010
> (in millions)

| Assets |  |
| :---: | :---: |
| Current Assets |  |
| Cash | \$ 4,405 |
| Short-term investments | 1,140 |
| Receivables and other assets | 6,693 |
| Inventories | 867 |
| Other current assets | 3,749 |
|  | 16,854 |
| Noncurrent Assets |  |
| Property, plant and equipment | 4,562 |
| Long-term investments | 3,054 |
| Other noncurrent assets | 3,618 |
| Total assets | \$28,088 |
| Liabilities and Stockholders' Equity |  |
| Current Liabilities |  |
| Accounts payable | \$ 8,309 |
| Other short-term obligations | 6,550 |
|  | 14,859 |
| Long-term Liabilities | 8,810 |
| Stockholders' Equity |  |
| Contributed capital | 11,389 |
| Retained earnings | 20,934 |
| Other stockholders' equity items | $(27,904)$ |
| Total liabilities and stockholders' equity | \$28,088 |

Req. 4

| Current |
| :--- |
| Ratio |$=\frac{\text { Current Assets }}{\text { Current Liabilities }}=\frac{\$ 16,854}{\$ 14,859}=1.13$

For every $\$ 1$ of short-term liabilities, Dell has $\$ 1.13$ of current assets. This low current ratio suggests that Dell is using its resources efficiently and has sufficient liquidity.

P2-6.

## Dell, Inc. <br> Partial Statement of Cash Flows <br> For the Year Ended January 29, 2010 <br> (in millions of dollars)

| Investing Activities |  |
| :--- | ---: |
| Purchase of property, plant, and equipment | \$875) |
| Purchase of investments | $(13,000)$ |
| Loan of funds to affiliates | $(250)$ |
| Sale of investments | 10,000 |
| Cash flow used in investing activities |  |

Financing Activities
Borrowings 30

Issuance of stock 200
Payment of dividends (52)
Cash flow provided by financing activities 178
Net change in cash $(3,947)$
Beginning balance of cash 8,352
Cash balance on January 29, 2010 \$ 4,405

## ALTERNATE PROBLEMS

## AP2-1.

(1) Prepaid Expenses
(2) Inventories
(3) Accounts Receivable
(4) Long-Tterm Debt
(5) Cash and Cash Equivalents
(6) Goodwill (an intangible asset)
(7) Accounts Payable
(8) Income Taxes Payable
(9) Property, Plant, and Equipment
(10) Retained Earnings
(11) Contributed Capital
(12) Short-Tterm Borrowings
(13) Accrued Liabilities

| Balance Sheet Classification | Debit or Credit Balance |
| :---: | :---: |
| CA | Debit |
| CA | Debit |
| CA | Debit |
| NCL | Credit |
| CA | Debit |
| NCA | Debit |
| CL | Credit |
| CL | Credit |
| NCA | Debit |
| SE | Credit |
| SE | Credit |
| CL | Credit |
| CL | Credit |

## AP2-2.

Req. 1
Adamson Incorporated was organized as a corporation. Only a corporation issues shares of capital stock to its owners in exchange for their investment, as Adamson did in transaction (c).

Req. 2 (On next page)

Req. 3
Since the transaction in (i) occurs between the owners and others outside the company, there is no effect on the business due to the separate-entity assumption.

Req. 4
(a) Total assets $=\$ 35,000+\$ 2,000+\$ 85,000+\$ 107,000+\$ 510,000=\$ 739,000$
(b) Total liabilities $=\$ 169,000+\$ 170,000=\$ 339,000$
(c) Total stockholders' equity = Total assets - Total liabilities $=\$ 739,000-\$ 339,000=\$ 400,000$
(d) Cash balance $=\$ 120,000+\$ 110,000-\$ 3,000+\$ 100,000-\$ 5,000-\$ 2,000$ $-\$ 200,000-\$ 85,000=\$ 35,000$
(e) Total current assets $=\$ 35,000+\$ 2,000=\$ 37,000$

Req. 5

Current $=\frac{\text { Current Assets }}{\text { Current Liabilities }}=\frac{\$ 35,000+\$ 2,000}{\$ 169,000}=\frac{\$ 37,000}{\$ 169,000}=0.22$
Ratio
This suggests that Adamson may not have sufficient liquidity to cover its current obligations. Adamson should consider increasing its current assets or seeking to convert some of its short-term debt to long-term debt.

## AP2-2. (continued)

Req. 2

| Assets |  |  |  |  | Liabilities |  |  | Stockholders' Equity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cash | Notes Receivable | Long-Term Investments | Equipment | Building |  | Short-Term Notes Payable | Long-Term Notes Payable | Contributed Capital | Retained Earnings |
| Beg. 120,000 |  |  | 70,000 | 310,000 | $=$ | 140,000 | 60,000 | 220,000 | 80,000 |
| (a) $+110,000$ |  |  |  |  | = |  | +110,000 |  |  |
| (b) -3,000 |  |  | +30,000 |  | = | +27,000 |  |  |  |
| (c) $+100,000$ |  |  |  |  | = |  |  | +100,000 |  |
| (d) -5,000 |  |  | +10,000 |  | = | +5,000 |  |  |  |
| (e) -2,000 | +2,000 |  |  |  | = |  |  |  |  |
| (f) $-200,000$ |  |  |  | +200,000 | = |  |  |  |  |
| (g) -85,000 |  | +85,000 |  |  | = |  |  |  |  |
| (h) |  |  | -3,000 |  | = | -3,000 |  |  |  |
| (i) No effect |  |  |  |  | = |  |  |  |  |
| +35,000 | +2,000 | +85,000 | +107,000 | +510,000 | $=$ | +169,000 | +170,000 | +320,000 | +80,000 |
|  |  | \$739,000 |  |  |  | \$339,0 |  | \$400,00 |  |

## AP2-3.

Req. 1 and 2


Req. 3
No effect was recorded for (c). Ordering goods involves no exchange or receipt of cash, goods, or services and thus is not a transaction.

## AP2-3. (continued)

Req. 4

## Ethan Allen Interiors, Inc. <br> Balance Sheet <br> At September 30, 2008 <br> (in thousands of dollars)

| Assets <br> Current assets |  |
| :---: | :---: |
|  |  |
| Cash and cash equivalents | \$ 71,216 |
| Short-term investments | 2,980 |
| Accounts receivable | 12,672 |
| Inventories | 186,265 |
| Prepaid expenses and other current assets | 36,865 |
| Total current assets | 309,998 |
| Property, plant, and equipment | 357,642 |
| Intangibles | 100,223 |
| Other assets | 4,230 |
| Total Assets | \$772,093 |
| Liabilities |  |
| Current liabilities |  |
| Accounts payable | \$ 26,444 |
| Accrued expenses payable | 109,017 |
| Current portion of long-term debt | 41 |
| Total current liabilities | 135,502 |
| Long-term debt | 212,388 |
| Other long-term liabilities | 47,710 |
| Total Liabilities | 395,600 |
| Stockholders' Equity |  |
| Contributed capital | 22,068 |
| Retained earnings | 354,425 |
| Total Stockholders' Equity | 376,493 |
| Total Liabilities and Stockholders' Equity | \$772,093 |

Req. 5
$\underset{\text { Ratio }}{\text { Current }}=\frac{\text { Total Current Assets }}{\text { Total Current Liabilities }}=\frac{\$ 309,998}{\$ 135,502}=2.29$
Ethan Allen maintains a relatively high current ratio, indicating that they are highly liquid. Initially, this seems to suggest that they are not investing their resources efficiently. However, a closer look reveals that a significant portion of their current assets are invested in inventory, which often necessitates a higher current ratio.

Chapter 02 - Investing and Financing Decisions and the Balance Sheet

AP2-4.
Transaction Type of Activity Effect on Cash
(a)

F
$+$
(b)
(C)
(d)
(e)
(f)
(g)
(h)

NE
NE
I
I
I
I
F

## CASES AND PROJECTS

## ANNUAL REPORT CASES

## CP2-1.

1. The company is a corporation since it maintains share capital and its owners are referred to as "shareholders." (Refer to the stockholders' equity section of the balance sheet).
2. The amount listed on the balance sheet for inventories does not represent the expected selling price. It represents the historical cost of acquiring the inventory, as required by the cost principle.
3. The company's current obligations include: accounts payable, notes payable, accrued compensation and payroll taxes, accrued rent, accrued income and other taxes, unredeemed stored value cards and gift certificates, current portion of deferred lease credits, and other liabilities and accrued expenses.
$4 \underset{\text { Ratio }}{\text { Current }}=\frac{\text { Current Assets }}{\text { Current Liabilities }}=\frac{\$ 925,359}{\$ 401,763}=2.30$
The current ratio measures the ability of the company to settle short-term obligations with current assets. American Eagle Outfitters' current ratio of 2.30 suggests strong liquidity with $\$ 2.30$ in current assets for every $\$ 1$ in current liabilities. In the most recent year presented, the company had a significant amount of cash primarily from selling short-term investments. Given the poor economic environment beginning in 2008 with a downturn in the financial markets, maintaining a cash position may be an investing strategy.
4. The company spent $\$ 265,335,000$ on purchasing property and equipment in the year ended $1 / 31 / 09 ; \$ 250,407,000$ in the year ended $2 / 2 / 08$; and $\$ 225,939,000$ in the year ended $2 / 3 / 07$. This information is listed as Capital Expenditures on the Statement of Cash Flows in the investing activities section.

## CP2-2.

1. $\underset{\text { Assets }}{\$ 1,329,009,000}=\quad \frac{\text { Liabilities }}{}=\$ 275,234,000+\frac{\text { Shareholders' Equity }}{\$ 1,053,775,000}$
2. No - shareholders' equity is a residual balance, meaning that the shareholders will receive what remains in cash and assets after the creditors have been satisfied. It is likely that shareholders would receive less than \$1,053,775,000. In addition, nearly all assets on the balance sheet are not stated at market value, only historical cost.
3. The company's only noncurrent liability is Deferred Rent and Other Liabilities.
4. $\underset{\text { Rurrent }}{\text { Ratio }}=\frac{\text { Current Assets }}{\text { Current Liabilities }}=\frac{\$ 624,402,000}{\$ 141,150,000}=4.42$
5. The company had a net cash outflow from investing activities of $\$ 56,907,000$, primarily because of capital expenditures (the purchase of property and equipment for $\$ 112,553,000$ ). The company also purchased marketable securities (investments) for \$809,039,000, nearly equivalent to the amount of marketable securities that were sold or matured during the year $(\$ 864,685,000)$.

## CP2-3.

| 1. | Industry <br> Average | American Eagle <br> Outfitters | Urban <br> Outfitters |
| :---: | :---: | :---: | :---: |
| Current Ratio $=$ | 2.55 | 2.30 | 4.42 |

American Eagle Outfitters' current ratio of 2.30 is slightly lower than the industry average, but Urban Outfitters' current ratio of 4.42 is significantly higher than the industry average of 2.55. For the year ended January 31, 2009, Urban Outfitters tripled its amount of cash from the prior year while maintaining similar balances in the remaining current assets. This suggests that Urban Outfitters chose to respond to the poor economic environment beginning in 2008 by maintaining a strong cash position.

Many retailers, such as American Eagle Outfitters, choose to rent space rather than purchase buildings for stores. Acquiring buildings often requires borrowing longterm (mortgages). Thus, the choice of renting or purchasing buildings does not have an effect on the numerator or denominator of the current ratio.
2. As indicated in the financing activities section of each company's statement of cash flows, during the most recent year, American Eagle Outfitters spent \$3,432,000 repurchasing common stock from employees with no repurchases from investors. This was a dramatic shift from prior years. Urban Outfitters did not repurchase shares of common stock in the current or prior years.
3. As indicated the statement of cash flows, American Eagle Outfitters paid $\$ 82,394,000$ in dividends. Urban Outfitters did not pay any dividends during the year. Refer to the financing activities section of the statement of cash flows.
4. American Eagle reports "Property and equipment, at cost, net of accumulated depreciation and amortization" and Urban Outfitters reports "Property and equipment, net." Details of the amount of land, building, and equipment are reported by each in the notes to the financial statements. Other companies sometimes choose to report these assets separately on the balance sheet, for example in accounts such as: "Land," "Buildings and building improvements," Furniture, fixtures and equipment," and "Rental property and equipment."

## CP2-4.

1. (a) Papa John's total assets reported at March 29, 2009 are $\$ 387,861,000$.
(b) Long-term debt including the current portion due decreased over three months from \$130,654,000 (\$123,579,000 long-term + \$7,075,000 current portion) at December 28, 2008, to \$111,525,000 (\$103,075,000 long-term + \$8,450,000 current portion) on March 29, 2009.

Papa John's current ratio increased from the level of .75 as discussed in the chapter. This indicates that, between December 28, 2008, and March 29, 2009, Papa John's increased its liquidity slightly. Current assets increased by approximately $\$ 5$ million while current liabilities increased by only $\$ 2$ million. Cash and cash equivalents increased the most (over $\$ 7$ million). Given the difficult economic environment that continued through 2009, Papa John's appeared to increase its cash balance as an added cushion.
2. (a) For the three months ended March 29, 2009, Papa John's spent $\$ 5,064,000$ on the purchase of property and equipment, its largest use of cash for investing activities.
(b) The total cash flows used in financing activities was $\$ 17,447,000$, mostly from the repayment of debt and the repurchase of its common stock.

## CP2-5.

The major deficiency in this balance sheet is the inclusion of the owner's personal residence as a business asset. Under the separate-entity assumption, each business must be accounted for as an individual organization, separate and apart from its owners. The improper inclusion of this asset as part of Frances Sabatier's business:

- overstates total assets by $\$ 300,000$; total assets should be $\$ 105,000$ rather than $\$ 405,000$, and
- Overstates stockholders' equity that should be only $\$ 5,000$, rather than \$305,000.
Since current assets and current liabilities were not affected, the current ratio remains the same. However, other ratios involving long-term assets and/or stockholders' equity will be affected.


## CP2-6.

1. The company is a corporation since its owners are referred to as "stockholders."
2. Assets $=\underline{\text { Liabilities }}+$ Stockholders' Equity (in millions)
$\$ 26,500=\$ 22,229+\$ 4,271$
3. Current $=\frac{\text { Current Assets }}{\text { Ratio }}=\frac{\$ 20,151}{\$ 14,859}=1.36$ (dollars in millions) (diabilities

For every $\$ 1$ of current liabilities, Dell maintains $\$ 1.36$ of current assets, suggesting that Dell has the ability to pay its short-term obligations with current assets in the upcoming year. The interpretation of this ratio would be more useful given information on the company's current ratio over time and on the typical current ratio for the computer industry.
4. Accounts Payable (-L)

8,309 million
Cash (-A) $\qquad$ 8,309 million
5. Over its years in business, it appears that Dell has been profitable, based on a positive amount in Retained Earnings of $\$ 20,677,000,000$. The Retained Earnings account represents the cumulative earnings of the firm less any dividends paid to the shareholders since the business began.

In addition, Dell appears profitable in the most recent year because Retained Earnings increased. It is possible to determine the amount of net income by using the following equation, assuming no dividends were declared:
(in millions)

| Beg. |
| :---: |
| Retained Earnings |$+\frac{$|  For the Year  |
| :---: |}{$\$ 18,199$}$+\frac{$|  End.  |
| :---: |
|  Net Income -  Dividends declared  |}{$?$}$-\frac{\text { Retained Earnings }}{\$ 0}$

Thus, net income for the most recent year was $\$ 2,478,000,000$.

## CRITICAL THINKING CASES

## CP2-7.

Req. 1

## Dewey, Cheetum, and Howe, Inc. <br> Balance Sheet <br> December 31, 2012

Assets
Current Assets:
Cash \$ 1,000

Accounts receivable 8,000
Inventory 8,000
Total current assets 17,000
Furniture and fixtures 52,000
Delivery truck (net) 12,000
Buildings (net) 60,000
Total assets $\quad \underline{\underline{\$ 141,000}}$

## Liabilities

Current Liabilities:
Accounts payable \$ 16,000

Payroll taxes payable
13,000
Total current liabilities 29,000
Notes payable (due in three years) 15,000
Mortgage payable $\quad 50,000$

Stockholders' Equity
Contributed capital 80,000
Accumulated deficit $\quad(33,000)$
Total stockholders' equity 47,000
Total liabilities and stockholders' equity \$141,000

## CP2-7. (continued)

Req. 2
Dear $\qquad$ ,

I corrected the balance sheet for Dewey, Cheetum, and Howe, Inc. Primarily, I reduced the amount reported for buildings to $\$ 60,000$ which is the historical cost less any depreciation. Estimated market value is not a generally accepted accounting principle for recording property, plant, and equipment. The $\$ 38,000$ difference ( $\$ 98,000$ - $\$ 60,000$ ) reduces total assets and reduces retained earnings. In fact, retained earnings becomes negative suggesting that there may have been several years of operating losses.

Before making a final decision on investing in this company, you should examine the past three years of audited income statements and the past two years of audited balance sheets to identify positive and negative trends for this company. You can also compare this company's current ratio to that of the industry to assess trends in liquidity, and compare how this company's long-term debt as a proportion of stockholders' equity has changed over time. You should also learn as much about the industry as you can by reviewing recent articles on economic and technological trends which may have an impact on this company.

## CP2-8.

1. The most obvious parties harmed by the fraud at Ahold's U.S. Foodservice, Inc., were the stockholders and creditors. Stockholders were purchasing shares of stock that were inflated due to the fraud. Creditors were lending funds to the company based on inflated income statement and balance sheet information. When the fraud was discovered, the stock price dropped causing the stockholders to lose money on their investments. In addition, the creditors have a lower probability of receiving full payment on their loans. The vendors who assisted in verifying false promotional allowances were also investigated.

Those who were helped by the fraud included the former executives who were able to receive substantial bonuses based on the inflated results of operations. The SEC also charged two individuals with insider trading for trading on a tip illegally.
2. U.S. Foodservice set certain financial goals and tied the former executives' bonuses to meeting the goals. Adopting targets is a good tool for monitoring progress toward goals and identifying problem areas, such as rising costs or sagging sales. Better decision making can result by heading off potential problems before they grow too large. However, setting unrealistic financial targets, especially in poor economic times, can result in those responsible for meeting the targets circumventing appropriate procedures and policies for their own benefit.
3. In many cases of fraudulent activity, auditors are named in lawsuits along with the company. If the auditors are found to be negligent in performing their audit, then they are liable. However, in many frauds, the management at multiple levels of the organization are so involved in covering the fraud that it becomes nearly impossible for the auditors to detect the fraudulent activity. In this case, it appears that top executives concocted a scheme to induce vendors to confirm false promotional allowance income by signing audit letters agreeing to the false amounts. In audits, confirming balances or amounts with external parties usually provides evidence for the auditors on potential problem areas. The auditors appropriately relied on this external evidence in performing their audit, not knowing it to be tainted or fraudulent.

## FINANCIAL REPORTING AND ANALYSIS TEAM PROJECT

## CP2-9.

The solution to this team project will depend on the companies and/or accounting period selected for analysis.

