

Chapter 2

1. When a person visits a Web site, his or her IP address and the links he or she clicked on are automatically recorded. This is an example of
 - (a) secondary use
 - (b) invisible information gathering
 - (c) data spillage
 - (d) data mining

Correct answer: b - pg 56-57

2. The Privacy Act of 1974 established rules to regulate
 - (a) private sector databases only
 - (b) all databases that contain personal information
 - (c) all personal information, including surveillance data
 - (d) Federal government databases only

Correct answer: d - pg 84

3. A cookie is
 - (a) a feature of a Web site designed to attract children
 - (b) an illegal use of information about a customer
 - (c) a file that a Web site stores on a visitor's computer
 - (d) a small reward that can be redeemed on a Web site

Correct answer: c - pg 58

4. If a business follows an "opt-in" policy for handling personal data, information about a customer
 - (a) may not be released under any conditions
 - (b) may not be released unless the customer gives permission
 - (c) may be released unless the customer requests that the information be kept private

(d) may be released for any legitimate business purpose

Correct answer: b - pg 59

5. The Communications Assistance for Law Enforcement Act (CALEA) said that

(a) international electronic communications must be filtered through a single hub.

(b) agents of a foreign power may be wiretapped with authorization from a secret court

(c) telecommunications equipment must be designed to allow the interception of telephone calls (with a court order)

(d) email should have the same degree of legal protection as telephone calls

Correct answer: c - pg 115