Chapter 2: Communication, Perception, and the Self

MULTIPLE CHOICE

1. Perception consists of *the social categories that we and others identify as important characteristics of who we are.*
   A. True
   B. False

   ANS: B   PTS: 1

2. The factors that help determine which sensory data we will pay attention to include intensity and size, repetition, contrast, and personal motivation.
   A. True
   B. False

   ANS: A   PTS: 1

3. The perspectives from which a person views and evaluates society is called _____.
   A. identity
   B. standpoint
   C. looking-glass self
   D. self-concept

   ANS: B   PTS: 1

4. Technology does not influence the process of perception.
   A. True
   B. False

   ANS: B   PTS: 1

5. The speed at which tasks are accomplished is bound by cultural influences. While many cultures value getting things done quickly, other cultures value taking time to relax and enjoy life at a slower pace.
   A. True
   B. False

   ANS: A   PTS: 1

6. Andrea describes herself as a "heterosexual, female, Latina, and first generation college student." This description refers to Andrea's _____.
   A. standpoint
   B. self-esteem
   C. reflected appraisal
   D. facework

   ANS: A   PTS: 1

7. Jena's parents often referred to her as the "shy child." Jena internalized this label and continued to avoid speaking during family gatherings and celebrations.   The process of acting in accordance to the labels bestowed on us is called _____.
   A. facework
   B. identity management
   C. self-fulfilling prophecy
   D. social comparison

   ANS: C   PTS: 1

8. Some research suggests that initial opinions, or "first impressions," are formed within as little as three seconds of meeting someone.
   A. True
   B. False

   ANS: A   PTS: 1

9. When we categorize people based on demographic characteristics such as age, sex, race, political or religious affiliation, occupation, socio-economic backgrounds, or sexual orientation, we tend to rely on stereotypes.
   A. True
   B. False

   ANS: A   PTS: 1

10. Individuals who are acutely aware of their self-expressions and identity management behaviors are called high self-monitors.
    A. True
    B. False

    ANS: A   PTS: 1