

Solutions Manual

For

Managerial Economics and Strategy

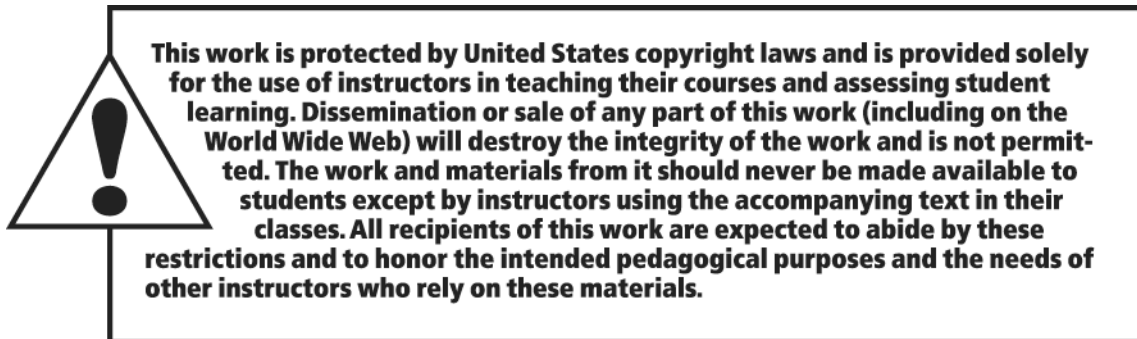
Jeffrey M. Perloff

University of California, Berkeley

James A. Brander

Sauder School of Business,
University of British Columbia

Copyright © 2014 Pearson Education, Inc.



Editor-in-Chief: Donna Battista
Executive Acquisitions Editor: Adrienne D'Ambrosio
Editorial Project Manager: Sarah Dumouchelle
Managing Editor: Jeff Holcomb
Senior Production Project Manager: Meredith Gertz

Copyright © 2014 Pearson Education, Inc. All rights reserved. Manufactured in the United States of America. This publication is protected by Copyright, and permission should be obtained from the publisher prior to any prohibited reproduction, storage in a retrieval system, or transmission in any form or by any means, electronic, mechanical, photocopying, recording, or likewise. To obtain permission(s) to use material from this work, please submit a written request to Pearson Education, Inc., Permissions Department, One Lake Street, Upper Saddle River, New Jersey 07458, or you may fax your request to 201-236-3290.

Many of the designations by manufacturers and seller to distinguish their products are claimed as trademarks. Where those designations appear in this book, and the publisher was aware of a trademark claim, the designations have been printed in initial caps or all caps.

PEARSON

www.pearsonhighered.com

ISBN-13: 978-0-13-136765-4

ISBN-10: 0-13-136765-X

Contents

Chapter 2 Supply and Demand	1
Chapter 3 Empirical Methods for Demand Analysis	18
Chapter 4 Consumer Choice	28
Chapter 5 Production	40
Chapter 6 Costs	48
Chapter 7 Firm Organization and Market Structure	59
Chapter 8 Competitive Firms and Markets	67
Chapter 9 Monopoly	79
Chapter 10 Pricing with Market Power	92
Chapter 11 Oligopoly and Monopolistic Competition	106
Chapter 12 Game Theory and Business Strategy	116
Chapter 13 Strategies over Time	127
Chapter 14 Managerial Decision Making Under Certainty	141
Chapter 15 Asymmetric Information	150
Chapter 16 Government and Business	158
Chapter 17 Global Business	170