

## Chapter 1: An Introduction to Social Psychology

### Test Bank

#### Multiple Choice

1. A researcher is conducting a study on the affects of a subculture's prejudice on each individual member's behaviors. Which type of research would this be considered?

- a. anthropological
- b. sociological
- c. social psychological
- d. clinical psychological

Ans: C

Learning Objective: 1-1: Explain what social psychology is and what social psychologists do.

Cognitive Domain: Application

Answer Location: What is Social Psychology?

Difficulty Level: Hard

2. A researcher is studying the best treatment methods to help patients who have problematic thoughts and behaviors. With which discipline is the researcher likely associated?

- a. sociology
- b. social psychology
- c. anthropology
- d. counseling psychology

Ans: D

Learning Objective: 1-1: Explain what social psychology is and what social psychologists do.

Cognitive Domain: Application

Answer Location: What is Social Psychology?

Difficulty Level: Hard

3. A researcher is using observational methods to understand one particular culture's views of appropriate grieving behaviors. With which discipline is the researcher likely associated?

- a. sociology
- b. social psychology
- c. anthropology
- d. counseling psychology

Ans: C

Learning Objective: 1-1: Explain what social psychology is and what social psychologists do.

Cognitive Domain: Application

Answer Location: What is Social Psychology?

Difficulty Level: Hard

4. A researcher who asks questions related to conformity and prejudice likely studies which aspect of social psychology?

- a. social thinking
- b. social influence
- c. social behavior
- d. social norms

Ans: B

Learning Objective: 1-1: Explain what social psychology is and what social psychologists do.

Cognitive Domain: Comprehension

Answer Location: What is Social Psychology?

Difficulty Level: Medium

5. A researcher who is interested in how each person defines himself or herself studies which aspect of social psychology?

- a. social thinking
- b. social influence
- c. social behavior
- d. social norms

Ans: A

Learning Objective: 1-1: Explain what social psychology is and what social psychologists do.

Cognitive Domain: Comprehension

Answer Location: What is Social Psychology?

Difficulty Level: Medium

6. A researcher who is interested in romantic relationships would study which aspect of social psychology?

- a. social thinking
- b. social influence
- c. social behavior
- d. social norms

Ans: C

Learning Objective: 1-1: Explain what social psychology is and what social psychologists do.

Cognitive Domain: Comprehension

Answer Location: What is Social Psychology?

Difficulty Level: Medium

7. A study is researching how a particular subculture is geared toward certain behaviors. With which discipline are the researchers likely associated?

- a. sociology
- b. social psychology
- c. anthropology
- d. counseling psychology

Ans: A

Learning Objective: 1-1: Explain what social psychology is and what social psychologists do.

Cognitive Domain: Application

Answer Location: What is Social Psychology?

Difficulty Level: Hard

8. How did Kurt Lewin, the "father of social psychology," gain the respect of others in the field?

- a. by applying the scientific method to the study of human thought
- b. by sharing his theories on the influence of childhood experiences on adult personality
- c. by asking questions about personality and individual perceptions of the world
- d. by listening carefully and honoring the perceptions of others

Ans: D

Learning Objective: 1-1: Explain what social psychology is and what social psychologists do.

Cognitive Domain: Comprehension

Answer Location: What is Social Psychology?

Difficulty Level: Medium

9. Lewin hypothesized that which leadership style would yield the highest quality work?

- a. laissez-faire
- b. authoritarian
- c. fascist
- d. democratic

Ans: D

Learning Objective: 1-1: Explain what social psychology is and what social psychologists do.

Cognitive Domain: Knowledge

Answer Location: What is Social Psychology?

Difficulty Level: Easy

10. Lewin's equation shows that which two factors influence individual behaviors?

- a. potential response and aggressive tendency
- b. prejudice and prosocial behavior
- c. personality and environment
- d. peer influence and risk-taking behaviors

Ans: C

Learning Objective: 1-1: Explain what social psychology is and what social psychologists do.

Cognitive Domain: Comprehension

Answer Location: What is Social Psychology?

Difficulty Level: Medium

11. Making sure that researchers come from different backgrounds is a way to help advance \_\_\_\_\_ in social psychology.

- a. cooperation
- b. empathy
- c. diversity
- d. creativity

Ans: C

Learning Objective: 1-1: Explain what social psychology is and what social psychologists do.

Cognitive Domain: Knowledge

Answer Location: What is Social Psychology?

Difficulty Level: Easy

12. Social psychology focuses on how three main areas affect our everyday lives. Which of the following is one of these main areas of focus?

- a. social norms
- b. social deviance
- c. social thinking
- d. social conflict

Ans: C

Learning Objective: 1-1: Explain what social psychology is and what social psychologists do.

Cognitive Domain: Knowledge

Answer Location: What is Social Psychology?

Difficulty Level: Easy

13. Social psychology is different from clinical psychology because clinical psychology primarily focuses on which of the following?

- a. the influence of groups on the individual
- b. the unhealthy patterns of abnormal behavior
- c. the affect of culture on the individual
- d. the strength and virtues of humans

Ans: B

Learning Objective: 1-1: Explain what social psychology is and what social psychologists do.

Cognitive Domain: Analysis

Answer Location: What is Social Psychology?

Difficulty Level: Medium

14. Studying how advertisers persuade consumers to buy their product is an example of which type of persuasion?

- a. overt
- b. subtle
- c. forceful
- d. cultural

Ans: B

Learning Objective: 1-1: Explain what social psychology is and what social psychologists do.

Cognitive Domain: Comprehension

Answer Location: What is Social Psychology?

Difficulty Level: Medium

15. What term describes the scientific study of human strengths and virtues?

- a. positive psychology
- b. counseling psychology
- c. anthropology
- d. sociology

Ans: A

Learning Objective: 1-1: Explain what social psychology is and what social psychologists do.

Cognitive Domain: Knowledge

Answer Location: What is Social Psychology?

Difficulty Level: Easy

16. Which of the following describes the scientific study of how people influences each other?

- a. sociology
- b. social psychology
- c. anthropology
- d. counseling psychology

Ans: B

Learning Objective: 1-1: Explain what social psychology is and what social psychologists do.

Cognitive Domain: Knowledge

Answer Location: What is Social Psychology?

Difficulty Level: Easy

17. Which of the following describes the study of understanding how individuals thinks about and remember other people and social situations?

- a. social cognition
- b. social behavior
- c. anthropology
- d. sociology

Ans: A

Learning Objective: 1-1: Explain what social psychology is and what social psychologists do.

Cognitive Domain: Knowledge

Answer Location: What is Social Psychology?

Difficulty Level: Easy

18. Which of the following disciplines primarily employs observational research methods?

- a. sociology
- b. social psychology
- c. anthropology
- d. counseling psychology

Ans: C

Learning Objective: 1-1: Explain what social psychology is and what social psychologists do.

Cognitive Domain: Comprehension

Answer Location: What is Social Psychology?

Difficulty Level: Medium

19. A researcher is conducting a study on factors that persuade individuals to support feminism. Which important question of social psychology does this study address?

- a. Why do stereotypes and prejudices exist and persist?
- b. Is personality or environment more influential?
- c. What are the benefits and drawbacks of living in groups?
- d. Are humans special?

Ans: A

Learning Objective: 1-2: Analyze important questions about social thought and behavior.

Cognitive Domain: Application

Answer Location: What are the Big Questions Within Social Psychology?

Difficulty Level: Hard

20. A social psychologist is conducting a study to see the effects of social media interaction on an individual's mood. Which important question of social psychology does this study seek to explore?

- a. Are we shaped more by biological factors or environmental factors?
- b. Is personality or environment more influential?
- c. Are people basically good or basically evil?
- d. How do media outlets shape our thoughts and behaviors?

Ans: D

Learning Objective: 1-2: Analyze important questions about social thought and behavior.

Cognitive Domain: Application

Answer Location: What are the Big Questions Within Social Psychology?

Difficulty Level: Hard

21. A study compares the social behaviors between individuals in eastern and western cultures. Which important question of social psychology does this study seek to explore?

- a. Is personality or environment more influential?
- b. What are the benefits and drawbacks of living in groups?
- c. Are humans special?
- d. Why do stereotypes and prejudices exist and persist?

Ans: C

Learning Objective: 1-2: Analyze important questions about social thought and behavior.

Cognitive Domain: Application

Answer Location: What are the Big Questions Within Social Psychology?

Difficulty Level: Hard

22. A study compares the social behaviors of chimpanzees to the social behaviors of humans. What important question of social psychology does this study seek to explore?

- a. Are we shaped more by biological factors or environmental factors?
- b. Is personality or environment more influential?
- c. Are humans special?
- d. What are the benefits and drawbacks of living in groups?

Ans: C

Learning Objective: 1-2: Analyze important questions about social thought and behavior.

Cognitive Domain: Application

Answer Location: What are the Big Questions Within Social Psychology?

Difficulty Level: Hard

23. A study shows a group of students a series of movies over time that contain portrayals of Korean immigrants in US society. After, the students are given surveys that gauge their beliefs on attributes of Korean American immigrants. Which important social psychological question does this study explore?

- a. What are the benefits and drawbacks of living in groups?
- b. How do media outlets shape our thoughts and behaviors?
- c. Is personality or environment more influential?
- d. Are people basically good or basically evil?

Ans: B

Learning Objective: 1-2: Analyze important questions about social thought and behavior.

Cognitive Domain: Analysis

Answer Location: What are the Big Questions Within Social Psychology?

Difficulty Level: Hard

24. A study tries to determine whether students rely on evidence or gut-instinct when making career decisions. Which important social psychological question does this study explore?

- a. How do media outlets shape our thoughts and behaviors?
- b. Are humans special?
- c. Do people think logically or intuitively?
- d. Are we shaped more by biological factors or environmental factors?

Ans: C

Learning Objective: 1-2: Analyze important questions about social thought and behavior.

Cognitive Domain: Comprehension

Answer Location: What are the Big Questions Within Social Psychology?

Difficulty Level: Medium

25. In a social psychological study, a group of students are left in a classroom during an exam and observed to determine whether they will choose to cheat. Which important question of social psychology does this study seek to explore?

- a. Are we shaped more by biological factors or environmental factors?
- b. Is personality or environment more influential?
- c. Are people basically good or basically evil?
- d. What are the benefits and drawbacks of living in groups?

Ans: C

Learning Objective: 1-2: Analyze important questions about social thought and behavior.

Cognitive Domain: Application

Answer Location: What are the Big Questions Within Social Psychology?

Difficulty Level: Hard

26. Many psychologists note that pitting nature and nurture against one another is an example of a false \_\_\_\_\_.

- a. conflict
- b. interaction
- c. cognition
- d. dichotomy

Ans: D

Learning Objective: 1-2: Analyze important questions about social thought and behavior.

Cognitive Domain: Comprehension

Answer Location: What are the Big Questions Within Social Psychology?

Difficulty Level: Medium

27. Research examining whether violent television shows makes children more violent is an example of a study that seeks to explore which important social psychological question

- a. Are humans special?



- b. What are the benefits and drawbacks of living in groups?
- c. Are we shaped more by biological factors or environmental factors?
- d. How do media outlets shape our thoughts and behaviors?

Ans: D

Learning Objective: 1-2: Analyze important questions about social thought and behavior.

Cognitive Domain: Comprehension

Answer Location: What are the Big Questions Within Social Psychology?

Difficulty Level: Medium

28. Which discipline seeks to differentiate humans from other species?

- a. positive psychology
- b. comparative social psychology
- c. anthropology
- d. sociology

Ans: B

Learning Objective: 1-2: Analyze important questions about social thought and behavior.

Cognitive Domain: Knowledge

Answer Location: What are the Big Questions Within Social Psychology?

Difficulty Level: Easy

29. Which important question of social psychology explores the influence of nature or nurture?

- a. Are we shaped more by biological factors or environmental factors?
- b. Is personality or environment more influential?
- c. Are people basically good or basically evil?
- d. How do people decide whether to maintain romantic relationships?

Ans: A

Learning Objective: 1-2: Analyze important questions about social thought and behavior.

Cognitive Domain: Comprehension

Answer Location: What are the Big Questions Within Social Psychology?

Difficulty Level: Medium

30. Which of the following is an example of comparative social psychology?

- a. determining how different cultures view a "thumbs up" gesture
- b. examining how different people respond to similar environmental circumstances
- c. studying the similarities and differences between reproductive behaviors of bees and humans
- d. exploring differences in how Chinese and Australian individuals discuss money

Ans: C

Learning Objective: 1-2: Analyze important questions about social thought and behavior.

Cognitive Domain: Application

Answer Location: What are the Big Questions Within Social Psychology?

Difficulty Level: Hard

31. Which term describes the combination of several influences on an outcome?

- a. behaviors
- b. personalities
- c. interactions
- d. environments

Ans: C

Learning Objective: 1-2: Analyze important questions about social thought and behavior.

Cognitive Domain: Knowledge

Answer Location: What are the Big Questions Within Social Psychology?

Difficulty Level: Easy

32. Which term refers to biological or physiological influences on our thoughts and behaviors?

- a. nurture
- b. nature
- c. interaction
- d. cognition

Ans: B

Learning Objective: 1-2: Analyze important questions about social thought and behavior.

Cognitive Domain: Knowledge

Answer Location: What are the Big Questions Within Social Psychology?

Difficulty Level: Easy

33. Which term refers to life circumstances that influence our thoughts and behaviors?

- a. nurture
- b. nature
- c. interaction
- d. cognition

Ans: A

Learning Objective: 1-2: Analyze important questions about social thought and behavior.

Cognitive Domain: Knowledge

Answer Location: What are the Big Questions Within Social Psychology?

Difficulty Level: Easy

34. A researcher hypothesizes that people are attracted to one another based primarily on physical appearance. The same researcher conducts experiments to prove that people are primarily attracted to others based on other factors, such as shared interests and common goals. Which of the following describes what the researcher is doing?

- a. random assignment

- b. falsification
- c. comparative social psychology
- d. action research

Ans: B

Learning Objective: 1-3: Describe how the science of social psychology provides insight into our behavior, as well as social benefits.

Cognitive Domain: Application

Answer Location: Is Science a Valid Way to Learn About Complex Social Behavior?

Difficulty Level: Hard

35. A researcher is conducting a study in which the participants do not know whether they are part of the control or experimental group. The researcher, however, does know to which group each participant belongs. Which type of experiment is this?

- a. single-blind
- b. double-blind
- c. random assignment
- d. observational research

Ans: A

Learning Objective: 1-3: Describe how the science of social psychology provides insight into our behavior, as well as social benefits.

Cognitive Domain: Application

Answer Location: Is Science a Valid Way to Learn About Complex Social Behavior?

Difficulty Level: Hard

36. A researcher uses falsification when \_\_\_\_\_.

- a. equalizing the make up of each group
- b. attempting to prove the hypothesis is incorrect
- c. observing interactions between experimenters and researchers
- d. removing potential research bias

Ans: B

Learning Objective: 1-3: Describe how the science of social psychology provides insight into our behavior, as well as social benefits.

Cognitive Domain: Comprehension

Answer Location: Is Science a Valid Way to Learn About Complex Social Behavior?

Difficulty Level: Medium

37. As a part of your research, you would like to discover how certain behaviors occur in their natural environment. Which experimental technique would be the best to use?

- a. case study
- b. survey
- c. archival research
- d. observational research

Ans: D

Learning Objective: 1-3: Describe how the science of social psychology provides insight into our behavior, as well as social benefits.

Cognitive Domain: Analysis

Answer Location: Is Science a Valid Way to Learn About Complex Social Behavior?

Difficulty Level: Medium

38. Experiments isolate which of the following better than any other research method?

- a. interactions
- b. causal variables
- c. behaviors
- d. false dichotomies

Ans: B

Learning Objective: 1-3: Describe how the science of social psychology provides insight into our behavior, as well as social benefits.

Cognitive Domain: Knowledge

Answer Location: Is Science a Valid Way to Learn About Complex Social Behavior?

Difficulty Level: Easy

39. Falsification encourages which of the following?

- a. healthy skepticism
- b. isolation of causal variables
- c. elimination of researcher bias
- d. equalization of experimental groups

Ans: A

Learning Objective: 1-3: Describe how the science of social psychology provides insight into our behavior, as well as social benefits.

Cognitive Domain: Comprehension

Answer Location: Is Science a Valid Way to Learn About Complex Social Behavior?

Difficulty Level: Medium

40. How do single-blind and double-blind experiments isolate causal variables?

- a. by equalizing the make up of each group
- b. by attempting to prove the hypothesis is incorrect
- c. by observing interactions between experimenters and researchers
- d. by removing potential research bias

Ans: D

Learning Objective: 1-3: Describe how the science of social psychology provides insight into our behavior, as well as social benefits.

Cognitive Domain: Comprehension

Answer Location: Is Science a Valid Way to Learn About Complex Social Behavior?

Difficulty Level: Medium

41. How does random assignment isolate causal variables?

- a. by equalizing the make up of each group
- b. by attempting to prove the hypothesis is incorrect
- c. by observing interactions between experimenters and researchers
- d. by removing potential research bias

Ans: A

Learning Objective: 1-3: Describe how the science of social psychology provides insight into our behavior, as well as social benefits.

Cognitive Domain: Comprehension

Answer Location: Is Science a Valid Way to Learn About Complex Social Behavior?

Difficulty Level: Medium

42. In a single-blind study, who of the following is unaware of what group the participants are in?

- a. researchers
- b. participants
- c. examiners
- d. students

Ans: B

Learning Objective: 1-3: Describe how the science of social psychology provides insight into our behavior, as well as social benefits.

Cognitive Domain: Knowledge

Answer Location: Is Science a Valid Way to Learn About Complex Social Behavior?

Difficulty Level: Easy

43. Random assignment to groups helps to ensure that \_\_\_\_\_.

- a. participants do not know to which group they belong
- b. researcher bias does not skew experimental results
- c. only a single difference exists between experimental groups
- d. a researcher's hypothesis cannot be disproved

Ans: C

Learning Objective: 1-3: Describe how the science of social psychology provides insight into our behavior, as well as social benefits.

Cognitive Domain: Comprehension

Answer Location: Is Science a Valid Way to Learn About Complex Social Behavior?

Difficulty Level: Medium

44. Which are single instances or examples that have often further the field of psychological science?

- a. case studies
- b. surveys
- c. archival research
- d. observational studies

Ans: A

Learning Objective: 1-3: Describe how the science of social psychology provides insight into our behavior, as well as social benefits.

Cognitive Domain: Knowledge

Answer Location: Is Science a Valid Way to Learn About Complex Social Behavior?

Difficulty Level: Easy

45. Which experimental technique asks people for their personal, hidden views?

- a. case study
- b. survey
- c. archival research
- d. observational study

Ans: B

Learning Objective: 1-3: Describe how the science of social psychology provides insight into our behavior, as well as social benefits.

Cognitive Domain: Comprehension

Answer Location: Is Science a Valid Way to Learn About Complex Social Behavior?

Difficulty Level: Medium

46. Which of the following experimental techniques applies new analysis to data that was originally collected for a different purpose?

- a. case study
- b. survey
- c. archival research
- d. observational study

Ans: C

Learning Objective: 1-3: Describe how the science of social psychology provides insight into our behavior, as well as social benefits.

Cognitive Domain: Comprehension

Answer Location: Is Science a Valid Way to Learn About Complex Social Behavior?

Difficulty Level: Medium

47. Which of the following experimental techniques can reveal behaviors in their natural environments?

- a. case studies
- b. surveys
- c. archival research
- d. observational studies

Ans: D

Learning Objective: 1-3: Describe how the science of social psychology provides insight into our behavior, as well as social benefits.

Cognitive Domain: Comprehension

Answer Location: Is Science a Valid Way to Learn About Complex Social Behavior?

Difficulty Level: Medium

48. Which research tool makes all groups in a particular experiment equal before any intervention takes place?

- a. single-blind procedure
- b. double-blind procedure
- c. random assignment to groups
- d. observational research methods

Ans: C

Learning Objective: 1-3: Describe how the science of social psychology provides insight into our behavior, as well as social benefits.

Cognitive Domain: Knowledge

Answer Location: Is Science a Valid Way to Learn About Complex Social Behavior?

Difficulty Level: Easy

49. Which term describes the ability to test whether a hypothesis can be disproved?

- a. single-blind procedure
- b. double-blind procedure
- c. false dichotomy
- d. falsification

Ans: D

Learning Objective: 1-3: Describe how the science of social psychology provides insight into our behavior, as well as social benefits.

Cognitive Domain: Knowledge

Answer Location: Is Science a Valid Way to Learn About Complex Social Behavior?

Difficulty Level: Easy

50. Which term describes the application of scientific principles to social problem solving?

- a. anthropology
- b. sociology
- c. observational research
- d. action research

Ans: C

Learning Objective: 1-3: Describe how the science of social psychology provides insight into our behavior, as well as social benefits.

Cognitive Domain: Knowledge

Answer Location: Is Science a Valid Way to Learn About Complex Social Behavior?

Difficulty Level: Easy

51. Why do researchers use falsification?

- a. to eliminate potential bias.
- b. to prove the validity of their hypothesis.
- c. to isolate causal variables
- d. to apply scientific principles to problem solving

Ans: B

Learning Objective: 1-3: Describe how the science of social psychology provides insight into our behavior, as well as social benefits.

Cognitive Domain: Analysis

Answer Location: Is Science a Valid Way to Learn About Complex Social Behavior?

Difficulty Level: Medium

52. After learning about a new social psychology concept, Lorraine takes a moment to analyze and apply the concept to a different situation. She tries to keep an open mind

and apply the concept using the scientific method. How is Lorraina attempting to applying social psychology to her own life and experiences?

- a. by using self-report scales
- b. by employing falsification
- c. by using critical thinking
- d. by eliminating her own bias

Ans: C

Learning Objective: 1-4: Apply social psychology concepts to your own life and experiences.

Cognitive Domain: Application

Answer Location: How Can Social Psychology Make My Life Better Now?

Difficulty Level: Hard

53. After reading about false dichotomies, you examine your own analysis of a social psychological experiment to ensure you have not applied a false dichotomy in your own work. This will likely help you \_\_\_\_\_.

- a. remember the concept
- b. eliminate researcher bias
- c. ensure experimental groups are equal
- d. isolate causal variables

Ans: A

Learning Objective: 1-4: Apply social psychology concepts to your own life and experiences.

Cognitive Domain: Application

Answer Location: How Can Social Psychology Make My Life Better Now?

Difficulty Level: Hard

54. After reading about falsification, you attempt to apply it to one of your own hypotheses. This is an example of \_\_\_\_\_.

- a. positive psychology
- b. a false dichotomy
- c. critical thinking
- d. an interaction

Ans: C

Learning Objective: 1-4: Apply social psychology concepts to your own life and experiences.

Cognitive Domain: Comprehension

Answer Location: How Can Social Psychology Make My Life Better Now?

Difficulty Level: Medium

55. Comparing your own scores on a self-report scale to the scores of others in your class contribute to which of the following?

- a. false dichotomy
- b. positive psychology
- c. falsification



d. self-knowledge

Ans: D

Learning Objective: 1-4: Apply social psychology concepts to your own life and experiences.

Cognitive Domain: Knowledge

Answer Location: How Can Social Psychology Make My Life Better Now?

Difficulty Level: Easy

56. Considering how you might have responded as a participant of a certain social psychological experiment is an example of which idea?

- a. applying concepts of social psychology to your own life
- b. furthering social psychological thought on a concept
- c. understanding the subcomponents of a social psychological concept
- d. isolating causal variables of a social psychological concept

Ans: A

Learning Objective: 1-4: Apply social psychology concepts to your own life and experiences.

Cognitive Domain: Comprehension

Answer Location: How Can Social Psychology Make My Life Better Now?

Difficulty Level: Medium

57. Examining the self-report scales used to study a concept will help you \_\_\_\_\_.

- a. demonstrate how to form an experiment on the concept
- b. understand the concept's subcomponents
- c. further social psychological thought on the concept
- d. isolate causal variables of the concept

Ans: B

Learning Objective: 1-4: Apply social psychology concepts to your own life and experiences.

Cognitive Domain: Comprehension

Answer Location: How Can Social Psychology Make My Life Better Now?

Difficulty Level: Medium

58. How can you better learn the subcomponents of a larger social psychological concept?

- a. analyze self-report scales used to measure the concept
- b. apply the concept to your own life
- c. consider experimental methods that could be used to study the concept
- d. create your own hypothesis on the concept

Ans: A

Learning Objective: 1-4: Apply social psychology concepts to your own life and experiences.

Cognitive Domain: Analysis

Answer Location: How Can Social Psychology Make My Life Better Now?

Difficulty Level: Medium

59. Many topics and concepts become more interesting when you do which of the following?

- a. critically analyze the topic or concept
- b. apply the topic or concept to yourself
- c. try to disprove the topic concept
- d. examine the concept using scientific principles

Ans: B

Learning Objective: 1-4: Apply social psychology concepts to your own life and experiences.

Cognitive Domain: Knowledge

Answer Location: How Can Social Psychology Make My Life Better Now?

Difficulty Level: Easy

60. One of the first steps to determining how each topic applies to your own life is to\_\_\_\_\_.

- a. determine which topics interest you
- b. examine which topics are least complex
- c. determine which topics are most popular
- d. examine the number of existing experiments on the topic

Ans: A

Learning Objective: 1-4: Apply social psychology concepts to your own life and experiences.

Cognitive Domain: Knowledge

Answer Location: How Can Social Psychology Make My Life Better Now?

Difficulty Level: Easy

61. The scientific method requires which of the following?

- a. elimination of researcher bias
- b. compilation of sound self-knowledge
- c. skeptical questioning of observations
- d. falsification of stated hypotheses

Ans: C

Learning Objective: 1-4: Apply social psychology concepts to your own life and experiences.

Cognitive Domain: Knowledge

Answer Location: How Can Social Psychology Make My Life Better Now?

Difficulty Level: Easy

62. What describes the ability to analyze and explore new ideas in an open-minded way?

- a. positive psychology
- b. critical thinking
- c. falsification
- d. interaction

Ans: B

Learning Objective: 1-4: Apply social psychology concepts to your own life and experiences.

Cognitive Domain: Knowledge

Answer Location: How Can Social Psychology Make My Life Better Now?

Difficulty Level: Easy

63. What makes understanding theoretical concepts easier to remember?

- a. attempting to prove they are false
- b. analyzing them with scientific principles
- c. identifying ways in which the concepts may contain bias
- d. applying them to your own life

Ans: D

Learning Objective: 1-4: Apply social psychology concepts to your own life and experiences.

Cognitive Domain: Comprehension

Answer Location: How Can Social Psychology Make My Life Better Now?

Difficulty Level: Medium

64. Which is a component of critical thinking?

- a. implementation of self-report scales
- b. analysis of new ideas
- c. application of concepts to one's life
- d. falsification of stated hypotheses

Ans: B

Learning Objective: 1-4: Apply social psychology concepts to your own life and experiences.

Cognitive Domain: Knowledge

Answer Location: How Can Social Psychology Make My Life Better Now?

Difficulty Level: Easy

65. Which of the following questions exemplifies how you might apply social psychology to your own life?

- a. asking yourself how you would test your own hypothesis
- b. answering survey questions that experiment participants answered

c. determining how your scores on a self-report scale are different from other's in your class

d. analyzing your opinions with healthy skepticism

Ans: A

Learning Objective: 1-4: Apply social psychology concepts to your own life and experiences.

Cognitive Domain: Application

Answer Location: How Can Social Psychology Make My Life Better Now?

Difficulty Level: Medium

66. Which of the following questions exemplifies how you might critically analyze your own opinions after each section of the text?

a. asking yourself how you would test your own hypothesis

b. answering survey questions that experiment participants answered

c. determining how your scores on a self-report scale are different from other's in your class

d. exploring ideas in new and open-minded ways

Ans: D

Learning Objective: 1-4: Apply social psychology concepts to your own life and experiences.

Cognitive Domain: Application

Answer Location: How Can Social Psychology Make My Life Better Now?

Difficulty Level: Hard

67. While reading about stereotypes, you take a moment to consider ways you may have stereotyped someone. This is an example of how you might\_\_\_\_\_.

a. understand the subcomponents of a social psychological topic

b. apply social psychological topics to your own life

c. further social psychological thought on a particular topic

d. use self-report scales to compare yourself to others

Ans: B

Learning Objective: 1-4: Apply social psychology concepts to your own life and experiences.

Cognitive Domain: Application

Answer Location: How Can Social Psychology Make My Life Better Now?

Difficulty Level: Hard

68. Why might you consider completing self-report scales used in an experiment you are studying?

a. to examine the scale's complexity

b. to attempt to disprove the validity of the scale

c. to think about how participants felt when using the scale

d. to determine potential bias in how the scale is constructed

Ans: C

Learning Objective: 1-4: Apply social psychology concepts to your own life and experiences.

Cognitive Domain: Knowledge

Answer Location: How Can Social Psychology Make My Life Better Now?

Difficulty Level: Easy

69. You form an opinion on why people choose to maintain romantic relationships after reading a researcher's analysis of the topic following an experiment. Then, you take a moment to analyze the validity of your own opinion and explore other reasons why people maintain romantic relationships. This exercise will help you \_\_\_\_\_.

a. isolate causal variables in the researcher's experiment

b. eliminate bias when conducting experiments on why people maintain romantic relationships

c. create a deeper understanding of why people maintain romantic relationships

d. learn the subcomponents of why people maintain romantic relationships with others.

Ans: C

Learning Objective: 1-4: Apply social psychology concepts to your own life and experiences.

Cognitive Domain: Application

Answer Location: How Can Social Psychology Make My Life Better Now?

Difficulty Level: Hard

70. You form an opinion on why prejudice and stereotypes exist and persist over time after reading a chapter from your textbook. Then, you take a moment to analyze the validity of your own opinion and explore other reasons why prejudice and stereotypes exist and persist. What does this exemplify?

a. an interaction with your own opinion

b. social influence on your opinion

c. falsification of your opinion

d. a critical analysis of your own opinion

Ans: D

Learning Objective: 1-4: Apply social psychology concepts to your own life and experiences.

Cognitive Domain: Application

Answer Location: How Can Social Psychology Make My Life Better Now?

Difficulty Level: Hard

### **True/False**

1. Most early psychologists in the United States studied non-human animals because their behaviors were easily observed.

Ans: T

Learning Objective: 1-1: Explain what social psychology is and what social psychologists do.

Cognitive Domain: Comprehension

Answer Location: What is Social Psychology?

Difficulty Level: Medium

2. Social psychology focuses on both positive and negative behaviors.

Ans: T

Learning Objective: 1-1: Explain what social psychology is and what social psychologists do.

Cognitive Domain: Comprehension

Answer Location: What is Social Psychology?

Difficulty Level: Medium

3. Wilhelm Wundt is most known for his controversial theories about how hidden thoughts come out in dreams

Ans: F

Learning Objective: 1-1: Explain what social psychology is and what social psychologists do.

Cognitive Domain: Comprehension

Answer Location: What is Social Psychology?

Difficulty Level: Medium

4. Comparative social psychology is most often used to explore the important question of why stereotypes exist and persist.

Ans: F

Learning Objective: 1-2: Analyze important questions about social thought and behavior.

Cognitive Domain: Knowledge

Answer Location: What are the Big Questions Within Social Psychology?

Difficulty Level: Medium

5. Cultural norms and values are usually communicated in subtle, informal ways.

Ans: T

Learning Objective: 1-2: Analyze important questions about social thought and behavior.

Cognitive Domain: Comprehension

Answer Location: What are the Big Questions Within Social Psychology?

Difficulty Level: Medium

6. Determining whether humans are basically good or evil is primarily a practical question for social psychologists.

Ans: F

Learning Objective: 1-2: Analyze important questions about social thought and behavior.

Cognitive Domain: Application

Answer Location: What are the Big Questions Within Social Psychology?

Difficulty Level: Medium

7. People are intensely social animals.

Ans: T

Learning Objective: 1-2: Analyze important questions about social thought and behavior.

Cognitive Domain: Comprehension

Answer Location: What are the Big Questions Within Social Psychology?

Difficulty Level: Medium

8. A double-blind experiment helps to ensure all groups are relatively equal.

Ans: F

Learning Objective: 1-3: Describe how the science of social psychology provides insight into our behavior, as well as social benefits.

Cognitive Domain: Comprehension

Answer Location: Is Science a Valid Way to Learn About Complex Social Behavior?

Difficulty Level: Medium

9. Action research is the application of scientific principles to social problem solving.

Ans: T

Learning Objective: 1-3: Describe how the science of social psychology provides insight into our behavior, as well as social benefits.

Cognitive Domain: Comprehension

Answer Location: Is Science a Valid Way to Learn About Complex Social Behavior?

Difficulty Level: Medium

10. Experiments accomplish elimination of researcher bias better than any other research approach.

Ans: F

Learning Objective: 1-3: Describe how the science of social psychology provides insight into our behavior, as well as social benefits.

Cognitive Domain: Comprehension

Answer Location: Is Science a Valid Way to Learn About Complex Social Behavior?

Difficulty Level: Medium

11. Sometimes, ethical concerns may prohibit researchers from conducting true experiments.

Ans: T

Learning Objective: 1-3: Describe how the science of social psychology provides insight into our behavior, as well as social benefits.

Cognitive Domain: Knowledge

Answer Location: Is Science a Valid Way to Learn About Complex Social Behavior?  
Difficulty Level: Easy

12. A component of critical thinking is the falsification of your stated hypothesis.

Ans: F

Learning Objective: 1-4: Apply social psychology concepts to your own life and experiences.

Cognitive Domain: Comprehension

Answer Location: How Can Social Psychology Make My Life Better Now?

Difficulty Level: Medium

13. Applying social psychological concepts to your own life may make the field more interesting to you

Ans: T

Learning Objective: 1-4: Apply social psychology concepts to your own life and experiences.

Cognitive Domain: Knowledge

Answer Location: How Can Social Psychology Make My Life Better Now?

Difficulty Level: Medium

14. Creating your own hypothesis on a topic is a way to better understand a concept's subcomponents.

Ans: F

Learning Objective: 1-4: Apply social psychology concepts to your own life and experiences.

Cognitive Domain: Comprehension

Answer Location: How Can Social Psychology Make My Life Better Now?

Difficulty Level: Medium

15. Taking self-report scales that have been used in social psychological experiments will help you really understand the concept being measured

Ans: T

Learning Objective: 1-4: Apply social psychology concepts to your own life and experiences.

Cognitive Domain: Comprehension

Answer Location: How Can Social Psychology Make My Life Better Now?

Difficulty Level: Medium

### **Short Answer**

1. Explain the main difference between sociology and social psychology.

Ans: varies

Learning Objective: 1-1: Explain what social psychology is and what social psychologists do.

Cognitive Domain: Analysis



Answer Location: What is Social Psychology?

Difficulty Level: Hard

2. List and explain two ways diversity can be incorporated into social psychology research.

Ans: varies

Learning Objective: 1-1: Explain what social psychology is and what social psychologists do.

Cognitive Domain: Application

Answer Location: What is Social Psychology?

Difficulty Level: Medium

3. List three different factors that may influence us without our knowledge.

Ans: varies

Learning Objective: 1-1: Explain what social psychology is and what social psychologists do.

Cognitive Domain: Application

Answer Location: What is Social Psychology?

Difficulty Level: Medium

4. Define and provide an example of a false dichotomy.

Ans: varies

Learning Objective: 1-2: Analyze important questions about social thought and behavior.

Cognitive Domain: Application

Answer Location: What are the Big Questions Within Social Psychology?

Difficulty Level: Hard

5. Explain the differences between the three different ways social psychology explores whether humans are special.

Ans: varies

Learning Objective: 1-2: Analyze important questions about social thought and behavior.

Cognitive Domain: Analysis

Answer Location: What are the Big Questions Within Social Psychology?

Difficulty Level: Medium

6. What are interactions in the field of social psychology? How do they relate to Lewin's equation?

Ans: varies

Learning Objective: 1-2: Analyze important questions about social thought and behavior.

Cognitive Domain: Analysis

Answer Location: What are the Big Questions Within Social Psychology?

Difficulty Level: Medium

7. Describe the role of random assignment to groups in isolation of causal variables.

Ans: varies

Learning Objective: 1-3: Describe how the science of social psychology provides insight into our behavior, as well as social benefits.

Cognitive Domain: Analysis

Answer Location: Is Science a Valid Way to Learn About Complex Social Behavior?

Difficulty Level: Hard

8. How do single-blind and double-blind experiments help isolate causal variables?

Ans: varies

Learning Objective: 1-3: Describe how the science of social psychology provides insight into our behavior, as well as social benefits.

Cognitive Domain: Application

Answer Location: Is Science a Valid Way to Learn About Complex Social Behavior?

Difficulty Level: Hard

9. What is action research?

Ans: varies

Learning Objective: 1-3: Describe how the science of social psychology provides insight into our behavior, as well as social benefits.

Cognitive Domain: Application

Answer Location: Is Science a Valid Way to Learn About Complex Social Behavior?

Difficulty Level: Hard

10. What are two benefits to using self-report scales when studying new concepts in social psychology?

Ans: varies

Learning Objective: 1-4: Apply social psychology concepts to your own life and experiences.

Cognitive Domain: Analysis

Answer Location: How Can Social Psychology Make My Life Better Now?

Difficulty Level: Hard

## **Essay**

1. Compare and contrast the contributions of Wilhelm Wundt and Kurt Lewin to the field of social psychology. In what way were their contributions similar and in what ways were they different?

Ans: varies

Learning Objective: 1-1: Explain what social psychology is and what social psychologists do.

Cognitive Domain: Analysis

Answer Location: What is Social Psychology?

Difficulty Level: Hard

2. Create and describe an experiment that explores comparative social psychology.

Ans: varies

Learning Objective: 1-2: Analyze important questions about social thought and behavior.

Cognitive Domain: Application

Answer Location: What are the Big Questions Within Social Psychology?

Difficulty Level: Hard

3. Exploring social psychological concepts is a popular topic in literature and movies. Choose an example of a piece of media (book, movie, play, television show), that explores one important social psychological question. Explain how your chosen piece of media exemplifies this question.

Ans: varies

Learning Objective: 1-2: Analyze important questions about social thought and behavior.

Cognitive Domain: Analysis

Answer Location: What are the Big Questions Within Social Psychology?

Difficulty Level: Hard

4. Create a hypothesis of your own on a social psychological topic that interests you. Describe how you would employ falsification with the hypothesis you have created.

Ans: varies

Learning Objective: 1-3: Describe how the science of social psychology provides insight into our behavior, as well as social benefits.

Cognitive Domain: Application

Answer Location: Is Science a Valid Way to Learn About Complex Social Behavior?

Difficulty Level: Hard

5. Provide three examples of how you can apply social psychology concepts to your own life and experiences. Explain how these examples will help you as you study social psychology.

Ans: varies

Learning Objective: 1-4: Apply social psychology concepts to your own life and experiences.

Cognitive Domain: Analysis

Answer Location: How Can Social Psychology Make My Life Better Now?

Difficulty Level: Hard