Multiple Choice Questions

 An expression for how much data can be sent throu amount of time is referred to as A. connectivity B. dial-up C. bandwidth D. download 	gh a communications channel in a given
2. Generally, a very high-speed Internet connection isA. broadbandB. dial-upC. bandwidthD. upload	referred to as
3. The wired or wireless means of connecting a comptA. broadbandB. physical connectionC. dial-upD. bandwidth	uter to the Internet is called a
 4. Bps stands for A. bytes per second B. bits per second C. bandwidth per second D. broadband per second 	
5. Megabits per second are A. 1 million bits per second B. 10,000 bits per second C. 1,000 bits per second D. 100 bits per second	

6. Gigabits per second are A. 1 hundred bits per second B. 1 thousand bits per second C. 1 million bits per second D. 1 billion bits per second
7. The transmission of data from a remote computer to a local computer is referred to as A. upload B. download C. broadband D. bandwidth
8. The transmission of data from a local computer to a remote computer is called A. upload B. download C. broadband D. bandwidth
9. Which of the following is NOT an example of a download?A. Putting pictures from the Internet on your hard drive.B. Storing a map for your vacation from the Internet on your hard drive.C. Saving a presentation to a CD.D. Saving a program from an Internet site to your hard drive.
10. Which of the following is NOT an example of an upload?A. Sending a photograph as an email attachment.B. Saving your favorite music videos from a music website to your hard drive.C. Sending a spreadsheet as an email attachment.D. Submitting a term paper to an instructor online.

11. The Internet connection that uses regular phone lines to transmit data in megabits per second is A. T1 line B. cable modem C. DSL line D. communications satellite
12. Which of the following is NOT an advantage of DSL? A. fast download B. connection always on C. consistent transmission rate D. universal availability
13. Which traditional trunk line carries 24 normal telephone circuits and has a transmission rate of 1.5-6 Mbps? A. T1 line B. cable modem C. DSL line D. communications satellite
 14. What connects a personal computer to a cable-TV system that offers an Internet connection? A. T1 line B. cable modem C. DSL line D. communications satellite
15. The method of going online that requires the user to be no more than about 3 miles from a phone company central switching office is A. dial-up modem B. DSL C. T1 line D. satellite

16. The line most commonly used by corporate, government, and academic sites is
A. DSL B. T1 line C. satellite D. ISDN
17. Which of the following is NOT an advantage of a T1 line?A. affordabilityB. high-speed transmissionC. 24 separate circuitsD. supports many users
18. A space station that transmits radio waves called microwaves from earth-based stations is called a A. T1 line B. cable modem C. DSL line D. communications satellite
19. ISP stands for A. Internet select provider B. Internet service provider C. Internet serial provider D. Internet service pusher
20. A point of public access to a Wi-Fi network is called a(n) A. cable connection B. Internet Exchange Point C. hotspot D. POP

21. Using a user name and password, the ISP will allow the user to connect, or to to the Internet. A. log on B. download C. upload D. switch
22. A secret word or string of characters that allows you to log on to a remote computer is called a A. password B. website C. URL D. UserID
23. Software that enables users to find and access the various parts of the web is called a A. home page B. website C. browser D. web page
24. A computer with a domain name is called a A. web page B. website C. home D. web portal
25. The .gov, .com, .net, and .edu extensions are examples of A. emoticons B. FAQs C. top-level domains D. URLs

26. A set of communications rules for exchanging information is called a(n) A. web browser B. HTML C. URL D. protocol
27. The communications rules or protocols that allow browsers to connect with web servers are A. HTTP B. HTML C. Java D. URL
28. The set of special instructions that are used to specify document structure, formatting, and links to other multimedia documents are called A. HTML B. hypertext C. multimedia D. web portal
29. Connections to other documents or web pages that contain related information are called links. A. web portal B. multimedia C. URL D. hypertext
30. A specific web address for specific information is called a A. home page B. web page C. URL (Uniform Resource Locater) D. web portal

31. The first page seen at a website is called the A. community page B. home page C. browser D. protocol
32. Little circles located in front of various options, which can be selected with the mouse, are called A. hyperlinks B. radio buttons C. text boxes D. web portals
33. An independently controllable section of a web page is called a A. hyperlink B. web site C. frame D. window
34. Websites that group together in one convenient location popular features such as online shopping malls, email support, community forums, current news and weather are called A. home pages B. browsers C. search engines D. web portals
35. The subject word (or words) of the topic you wish to find while using a search engine is called the A. directory B. URL C. keyword D. web portal

36. Which of these provides lists of several websites classified by topic? A. web portal B. subject directory C. metasearch engine D. browser
37. Which of these can be used to locate information on the web by asking questions or using keywords? A. search engines B. home pages C. community pages D. URLs
38. A search engine that allows you to search several search engines simultaneously is called a A. megasearch engine B. hypersearch engine C. metasearch engine D. none of these
39. If you were emailing a term paper and wanted to maintain its formatting, it would be sent as a(n) A. URL B. instant message C. listserv message D. attachment
40. Any user on a given email system can send a message and have it pop up instantly on the screen of anyone else logged onto that system using A. attachments B. instant messaging C. list-serves D. spam

41. A method whereby one can connect to a remote computer and transfer files to his or her own microcomputer's hard disk via TCP/IP over the Internet is called A. URL B. FTP C. ARAP D. SLIP
42. Which of the following is an FTP client program? A. Cute B. Put C. Grab D. FTP net
43. To access a newsgroup, a(n) program is needed. A. browser B. applet C. newsreader D. chat
 44. An automatic email mailing list of people who regularly participate in discussion topics is called A. attachments B. instant messaging C. listserv D. spam
 45. Which of the following is NOT an example of good netiquette? A. Consult the frequently asked questions (FAQs). B. Don't SHOUT. C. Don't send large file attachments, unless requested. D. When replying, send the entire original message for reference.

46. Which of the following is NOT an example of flaming?
A. a lie
B. an ethnic joke C. profanity
D. a sexist comment
D. a sexist comment
47. A program that adds a specific feature to a browser, allowing it to play or view certain
files, is a
A. script
B. plug-in C. tag
D. cookie
48. Small Java programs that can be quickly downloaded and run by most browsers are called
A. cookies
B. applets
C. active X
D. hypertext
49. The rapid sequencing of still images to create the appearance of motion is called a(n)
A. animation
B. hyperlink
C. script
D. applet
50. The technology in which software automatically downloads information to your computer
is called
A. pull technology
B. download
C. push technology
D. upload

 51. The technology in which customized text, audio, and video are sent automatically to the user on a regular basis is called A. webcasting B. broadcasting C. surfing D. attaching
52. Web logs made by various users that are accessible to others are called A. real-time chat B. blogs C. telnet D. applets
53. RSS newsreaders are also known as A. attachments B. aggregators C. podcasters D. webcasts
54. Which of the following is a person-to-person auction site? A. www.acponline.org B. www.ebay.com C. www.onSale.com D. www.thirdage.com
55. Trading, banking, and e-money can be classified as A. online finance B. online job-hunting C. online matchmaking D. online auctioning

56. In terms of privacy, email is like A. a sealed letter B. an insured package C. a postcard D. a notarized document
57 is an example of "thoughtcasting," or "microblogging." A. Spam B. Spoofing C. Twitter D. Flickr
58. An uninvited email solicitation to buy something is an example of A. flaming B. spam C. netiquette D. list-serve
59. Forging of an email sender name so that the message appears to have originated from someone or somewhere other than the actual source is called A. spoofing B. phishing C. pharming D. spyware
60. Adware is also called A. cookies B. spam C. pop-up generators D. aggregator

61. One type of spyware is A. browser hijackers B. search hijackers C. key loggers D. All of these
True / False Questions
62. Bandwidth is an expression of how much data can be sent through a communications channel in a given amount of time. True False
63. The wired or wireless means of connecting to the Internet is called a physical connection. True False
64. Bps stands for bandwidth per second. True False
65. One kilobit per second is the same as 1 million bits per second. True False
66. Kilobits per second are faster than megabits per second. True False
67. Mps stands for megabits per second. True False

68. The term "gigabit" refers to 1 billion bits per second. True False
69. Upload is the transmission of data from a remote computer to a local computer. True False
70. Downloading is the transmission of data from a local computer to a remote computer. True False
71. The transmission of the latest pinball game off a subscriber network to a home computer is an example of an upload. True False
72. The transmission of credit information to order something online is an example of an upload. True False
73. Digital subscriber line (DSL) uses satellite technology to transmit data in megabits per second. True False
74. The primary advantage of DSL is that it is always on and its transmission rate is consistent. True False
75. A T1 line is essentially a traditional trunk line that carries 24 normal telephone circuits and has a transmission rate of 1.5-6 Mbps. True False

76. A cable modem connects a personal computer to a cable-TV system that offers an Internet connection. True False
77. A cable modem is an example of a physical connection to the Internet. True False
78. Cable modem lines are shared with other cable users in a particular area and can be slower during peak use periods. True False
79. You can have a cable modem Internet connection even if there is no cable television available in your area. True False
80. The primary advantage of a T1 line is its affordability. True False
81. A DSL line can be installed anywhere as long as the user has a telephone line. True False
82. A communications satellite, a space station that transmits radio waves called microwaves from earth-based stations, can be used to retrieve information from the Internet. True False
83. ISP stands for Internet service provider. True False

84. Wi-Fi refers to a group of 802.11 standards established by the IEEE (Institute of Electrical and Electronic Engineers). True False
85. An Internet service provider (ISP) provides users with access to the Internet. True False
86. ISPs provide each user with a point of presence as a local access point to the Internet. True False
87. Every computer connected to the Internet has the same IP address. True False
88. ICANN runs the Internet. True False
89. A browser is a document on the World Wide Web that can include text, pictures, sound, and video. True False
90. The URL is the website's unique address. True False
91. A website is the location of a web domain name in a computer (server) somewhere on the Internet. True False

92. A URL is a string of characters that points to a specific piece of information on the web. True False
93. HyperText Transfer Protocol, or HTTP, refers to the communications rules that allow browsers to connect with web servers. True False
94. A domain is simply a location on the Internet. True False
95. HTML is the set of special instructions that are used to specify document structure, formatting, and links to other documents. True False
96. The first page seen at a website is called the community page. True False
97. Radio buttons are little circles located in front of various options; selecting an option with the mouse places a dot in the corresponding circle. True False
98. Scroll arrows, small up/down and left/right arrows, can be used to move the screen to see the rest of the web page. True False
99. A frame is an independently controllable section of a web page. True False

100. A portal is software that enables users to view web pages and to jump from one page to another. True False
101. Search engines are websites that group together in one convenient location popular features such as search tools, email, electronic commerce, and discussion groups. True False
102. A subject directory allows you to search for information by selecting lists of categories or topics. True False
103. Search engines are programs that enable you to ask questions or use keywords to help locate information on the web. True False
104. A metasearch engine is an individual search engine. True False
105. Email can be sent via a particular email program, such as Microsoft Outlook, or via a browser and a website, such as through Hotmail and Gmail. True False
106. Some commonly used top-level domains are .net, .com, .gov, and .edu. True False
107. Many viruses can ride along on email attachments. True False

109. With instant messaging, any user on a given email system can send a message and havit pop up instantly on the screen of anyone else logged onto that system. True False	e'e
110. FTP is used to transmit only small files. True False	
111. A listserv is an automatic mailing list server that sends email to subscribers who regularly participate in discussion topics. True False	
112. Guides to appropriate online behavior are called netiquette. True False	
113. Most online groups post frequently asked questions (FAQs) that explain expected norm of online behavior for a particular group. True False	ms
114. Use of all-capital letters on the Internet is considered appropriate online behavior. True False	
115. Flaming refers to unsolicited email in the form of advertising or chain letters. True False	

117. Applets are small programs that can be quickly downloaded and run by most browsers to support multimedia. True False 118. Applets are written in Java, a complex programming language that enables programmers to create animated and interactive web pages. True False 119. Streaming video is the rapid sequencing of still images to create the appearance of motion, such as in a cartoon. True False 120. Streaming audio allows you to listen to a file while the data is still being downloaded to your computer. True False 121. Pull technology automatically downloads information to your computer. True False 122. Webcasting sends customized text, video, and audio to your computer automatically on a regular basis. True False	116. Internet telephony is the method of using the Internet to make a phone call, either one-to-one or for audio conferencing. True False
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	regular basis.

123. RSS newsreaders and RSS aggregators are the same thing. True False
124. "Web 2.0" refers to a more social, collaborative, interactive, and responsive web. True False
125. Twitter is a social-networking website. True False
126. Spam consists of little text files left on your hard disk by some websites you visit. True False
127. Spamming is writing an online message that uses derogatory, obscene, or inappropriate language. True False
128. In pharming, thieves implant malicious software on a victim's computer that redirects the user to an impostor web page even when the individual types the correct address into his or her browser. True False
Fill in the Blank Questions
129. The type of data transmission that allows only one signal at a time is called transmission.

130. When several signals can be transmitted at once, it is called transmission.
131. The wired or wireless means of connecting to the Internet is called a(n) connection.
132. Data is transmitted in characters or collections of
133. The speed of a modem that is 56,000 bps can be expressed as Kbps.
134. One Gbps is approximately 1 bits per second.
135. A device that sends and receives data over telephone lines to and from computers is called a(n)
136. Downloading is the transmission of data from a(n) computer to one's own computer.
137. Transmitting data from a local PC to a website being constructed by a user can be called a(n)

138. A modem that uses telephone lines to transmit data at 56 Kbps is a(n) connection.
139. The device that connects a personal computer to a cable-TV system that offers an Internet connection is called a(n)
140. A space station that transmits radio waves from earth-based stations is called a
141. The radio waves transmitted from a communications satellite are called
142. Communications satellites transmit data to you at a rate of 1-5
143. 3G and 4G wireless technology does not need Wi-Fi access points because it uses th existing system.
144. The Internet service provider's (ISP's) local access point for a particular area is its

145. To avoid making their customers pay long-distance phone charges to connect, ISPs provide each customer with a
146. ISPs that don't run their own backbones connect to an Internet backbone through a(n)
147. The Internet's high-speed, high-capacity communication lines are its
148. When two modems connect to each other at a single ISP location, the process is called
149. A set of rules that computers must follow to transmit data electronically is called a(n)
150. The protocol that enables all computers to use data transmitted on the Internet is called
151. To send data over the Internet, TCP/IP breaks data into smaller blocks called

final destination.	part in TCP/IP is used to send data packets across the Internet to th	eir
153. In TCP/IP, the _	part is used to reassemble the packets in the correct orde	r.
• •	on the Internet has a(n) address.	
155. An IP address co	nsists of four sets of numbers between and	
156. An IP address co	nsists of four sets of numbers separated by	
	connects to an ISP, the ISP assigns the computer a new IP address faddress is called a(n) address.	or
158. The group establ	ished to regulate Internet domain names is	
159. The infrastructure standard	s the organizational home for groups responsible for Internet ls.	

160. Information available on the Internet can be accessed using software called a(n)
161. A computer with a domain name is called a
162. A website's unique address is a(n)
163. A string of characters that points to a specific piece of information anywhere on the web is called a(n)
164. A server location on the Internet is called a
165. The domain abbreviation for a military organization website is
166. The domain abbreviation for an educational or research institution website is
167. An Internet network resources website would typically have the domain abbreviation.

168. A .gov domain abbreviation indicates that the website is a site.
169. Documents scattered across many Internet sites are directly linked with
170. Sets of instructions that are used in HTML to specify document structure and formatting are called
171. The welcome page that identifies the website and contains links to other pages at the site is called a
172. Little circles located in front of various options are called; options can be selected with mouse clicks.
173. An independently controllable section of a web page is called a
174. The subject word (or words) of the topic one wishes to search for on the web is called a
175. A(n) is a "gateway" website-a major starting point-for users when they connect to the web.

176. The software used to search for a topic with the help of a keyword provided by the user is called a
177. A(n) helps you to find items stored on your personal computer's hard disk.
178. Incoming mail is usually stored on an ISP's server, called a
179. Outgoing mail is sent to a server.
180. In an email address, the first section, called the, identifies who is at the address.
181. The user name and the domain name in an email address are linked by the character.
182. Instant organizers that sort mail on the basis of the name of the sender, and put particula emails into one folder, are called
183. You can files (documents, photos, etc.) that aren't very large to emails and send them to friends.

184. With, any user on a given mail system can send a message and have it pop up instantly on anyone's screen who is logged on to the system.
185. Viruses ("malware") can ride along on emails in
186. FTP files can be downloaded using either a web browser or a special program.
187. A worldwide public network of newsgroups servers that can be accessed through the Internet is called
188. A program included with most browsers that allows access to newsgroups is called a
189. An automatic mailing list server that sends email to subscribers who regularly participate in discussion topics is called
190. Appropriate online behavior can also be called

191. Writing online messages that uses derogatory, obscene, or inappropriate language is called
192. Keyboard-produced pictorial representations of expressions are called
193. Use of all-capital letters on the Internet is called
194. Using the net to make phone calls, either one to one or for audioconferencing, is called
195. Small Java programs that can be quickly downloaded and run by most browsers are called
196. Applets are written in a programming language called
197. The rapid sequencing of still images to create the appearance of motion is called
198. The process of transferring data in a continuous flow such that the file can be viewed even before the end of the file is sent is called

199. The technology that causes software to automatically download information to a computer is called
200. "Blog" is short for
201. Conducting business activities online is called
202. The electronic sales or exchange of goods and services directly between companies cutting out intermediaries is called commerce.
203. Unsolicited email, or junk mail, is called
204. Facebook and MySpace are websites.
205. Youtube and Flickr are websites.
206 is the forgery of an email name so that the message appears to have originated from someone or somewhere other than the legitimate source.

files left on the hard disk by some websites visited by the user are called se small files help companies keep track of users' data.
_ intercept your legitimate search requests made to real search engines and rom phony search services designed to send you to sites they run.
_ are a form of online advertising in which, when you visit certain websites, a pens to display advertisement.
can record each character you type and transmit the information to someone rnet, making it possible for strangers to learn your passwords and other

Essay Questions

211. What are the three things needed to gain access to the Internet?

212. What is the difference between baseband transmission and broadband transmission? 213. What is the difference between download and upload? 214. State the principal disadvantage of using a telephone modem to connect to the Internet?

215. State the advantages and disadvantages of using a digital subscriber line (DSL) service.

216. List some means of Internet connection.	
217. What is a T1 line?	
218. What is an Internet service provider (ISP)?	
219. Briefly describe a point-of-presence, or POP.	

220. What is an IP (Internet Protocol) address?	
221. What is Transmission Control Protocol/Internet Protocol (TCP/IP)?	
222. What is the Internet Corporation for Assigned Names and Numbers (ICANN)?	
223. What is a web portal?	

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	Ch 002:	The	Internet and	the	World	Wide	Web	Expl	oring	Cybersi	ace
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228. Define "Web 2.0."

229. How would you distinguish spoofing, phishing, and pharming?

Multiple Choice Questions

1. (p. 54) An expression for how much data can be sent through a communications channel in a given amount of time is referred to as A. connectivity B. dial-up C. bandwidth D. download
Difficulty: Easy
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A. broadband B. physical connection C. dial-up D. bandwidth
Difficulty: Medium
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5. (p. 54) Megabits per second are A. 1 million bits per second B. 10,000 bits per second C. 1,000 bits per second D. 100 bits per second
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A. upload B. download C. broadband D. bandwidth
Difficulty: Easy
8. (p. 55) The transmission of data from a local computer to a remote computer is called
A. upload B. download C. broadband D. bandwidth
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9. (p. 55) Which of the following is NOT an example of a download?

 A. Putting pictures from the Internet on your hard drive. B. Storing a map for your vacation from the Internet on your hard drive. C. Saving a presentation to a CD. D. Saving a program from an Internet site to your hard drive.
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 10. (p. 55) Which of the following is NOT an example of an upload? A. Sending a photograph as an email attachment. B. Saving your favorite music videos from a music website to your hard drive. C. Sending a spreadsheet as an email attachment. D. Submitting a term paper to an instructor online.
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11. (p. 55) The Internet connection that uses regular phone lines to transmit data in megabits per second is A. T1 line B. cable modem C. DSL line D. communications satellite
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Difficulty: Easy
15. (p. 58) The method of going online that requires the user to be no more than about 3 miles from a phone company central switching office is A. dial-up modem B. DSL C. T1 line D. satellite
Difficulty: Medium
16. (p. 58) The line most commonly used by corporate, government, and academic sites is A. DSL B. T1 line C. satellite
D. ISDN Difficulty: Medium

17. (p. 58) Which of the following is NOT an advantage of a T1 line?
A. affordability
B. high-speed transmission
C. 24 separate circuits
D. supports many users
Difficulty: Medium
18. (p. 59) A space station that transmits radio waves called microwaves from earth-based
stations is called a
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Difficulty: Easy
19. (p. 60) ISP stands for
A. Internet select provider
B. Internet service provider
C. Internet serial provider
D. Internet service pusher
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20. (p. 60) A point of public access to a Wi-Fi network is called a(n) A. cable connection
B. Internet Exchange Point
C. hotspot D. POP
Difficulty: Easy

21. (p. 63) Using a user name and password, the ISP will allow the user to connect, or to, to the Internet.
$\underline{\mathbf{A}}_{\bullet}$ log on
B. download
C. upload
D. switch
Difficulty: Easy
22. (p. 63) A secret word or string of characters that allows you to log on to a remote computer
is called a
A. password
B. website
C. URL
D. UserID
Difficulty: Easy
23. (p. 65) Software that enables users to find and access the various parts of the web is called a
A. home page
B. website
<u>C.</u> browser
D. web page
Difficulty: Easy
24. (p. 66) A computer with a domain name is called a
A. web page
B. website
C. home
D. web portal
Difficulty: Medium

25. (p. 67) The .gov, .com, .net, and .edu extensions are examples of A. emoticons B. FAQs C. top-level domains D. URLs
Difficulty: Medium
26. (p. 67) A set of communications rules for exchanging information is called a(n) A. web browser B. HTML C. URL D. protocol
Difficulty: Easy
27. (p. 67) The communications rules or protocols that allow browsers to connect with web servers are A. HTTP B. HTML C. Java D. URL
Difficulty: Easy
28. (p. 69) The set of special instructions that are used to specify document structure, formatting, and links to other multimedia documents are called A. HTML B. hypertext C. multimedia D. web portal
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29. (p. 69) Connections to other documents or web pages that contain related information are
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A. web portal
B. multimedia
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<u>D.</u> hypertext
Difficulty: Easy
30. (p. 70) A specific web address for specific information is called a
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mouse, are called
A. hyperlinks
B. radio buttons
C. text boxes
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Difficulty: Easy

33. (p. 72) An independently controllable section of a web page is called a A. hyperlink B. web site C. frame D. window
Difficulty: Easy
34. (p. 73) Websites that group together in one convenient location popular features such as online shopping malls, email support, community forums, current news and weather are called
A. home pages B. browsers C. search engines D. web portals
Difficulty: Easy
35. (p. 74) The subject word (or words) of the topic you wish to find while using a search engine is called the A. directory B. URL C. keyword D. web portal
Difficulty: Easy
36. (p. 75) Which of these provides lists of several websites classified by topic? A. web portal B. subject directory C. metasearch engine D. browser
Difficulty: Medium

37. (p. 75) Which of these can be used to locate information on the web by asking questions or using keywords? A. search engines B. home pages C. community pages D. URLs
Difficulty: Easy
38. (p. 75) A search engine that allows you to search several search engines simultaneously is called a A. megasearch engine B. hypersearch engine C. metasearch engine D. none of these
Difficulty: Easy
39. (p. 85) If you were emailing a term paper and wanted to maintain its formatting, it would be sent as a(n) A. URL B. instant message C. listserv message D. attachment
Difficulty: Medium
40. (p. 85) Any user on a given email system can send a message and have it pop up instantly on the screen of anyone else logged onto that system using A. attachments B. instant messaging C. list-serves D. spam
Difficulty: Hard

41. (p. 87) A method whereby one can connect to a remote computer and transfer files to his or her own microcomputer's hard disk via TCP/IP over the Internet is called A. URL B. FTP C. ARAP D. SLIP
Difficulty: Easy
42. (p. 87) Which of the following is an FTP client program? A. Cute B. Put C. Grab D. FTP net
Difficulty: Medium
43. (p. 89) To access a newsgroup, a(n) program is needed. A. browser B. applet C. newsreader D. chat
Difficulty: Hard
44. (p. 89) An automatic email mailing list of people who regularly participate in discussion topics is called A. attachments B. instant messaging C. listserv D. spam
Difficulty: Medium

45. (p. 90) Which of the following is NOT an example of good netiquette? A. Consult the frequently asked questions (FAQs). B. Don't SHOUT.
 C. Don't send large file attachments, unless requested. <u>D.</u> When replying, send the entire original message for reference.
Difficulty: Hard
46. (p. 90) Which of the following is NOT an example of flaming? A. a lie
B. an ethnic joke
C. profanity D. a sexist comment
Difficulty: Medium
47. (p. 92) A program that adds a specific feature to a browser, allowing it to play or view
certain files, is a
A. script B. plug-in
C. tag
D. cookie
Difficulty: Easy
48. (p. 93) Small Java programs that can be quickly downloaded and run by most browsers are
called
A. cookies
B. applets
C. active X
D. hypertext
Difficulty: Easy

49. $(p. 94)$ The rapid sequencing of still images to create the appearance of motion is called $a(n)$
A. animation B. hyperlink
C. script D. applet
Difficulty: Easy
50. (p. 95) The technology in which software automatically downloads information to your computer is called A. pull technology
B. download C. push technology
D. upload
Difficulty: Medium
51. (p. 95) The technology in which customized text, audio, and video are sent automatically to the user on a regular basis is called A. webcasting B. broadcasting
C. surfing D. attaching
Difficulty: Easy
52. (p. 95) Web logs made by various users that are accessible to others are called A. real-time chat B. blogs
C. telnet
D. applets
Difficulty: Easy

53. (p. 95) RSS newsreaders are also known as A. attachments B. aggregators C. podcasters D. webcasts
Difficulty: Medium
54. (p. 97) Which of the following is a person-to-person auction site? A. www.acponline.org B. www.ebay.com C. www.onSale.com D. www.thirdage.com
Difficulty: Easy
55. (p. 97) Trading, banking, and e-money can be classified as A. online finance B. online job-hunting C. online matchmaking D. online auctioning
Difficulty: Easy
56. (p. 102) In terms of privacy, email is like A. a sealed letter B. an insured package C. a postcard D. a notarized document
Difficulty: Medium

A. Spam B. Spoofing C. Twitter D. Flickr	is an example of "thoughtcasting," or "microblogging."
Difficulty: Medium	
58. (p. 105) An un A. flaming B. spam C. netiquette D. list-serve	invited email solicitation to buy something is an example of
Difficulty: Medium	
	ng of an email sender name so that the message appears to have originated or somewhere other than the actual source is called
Difficulty: Medium	
60. (p. 106) Adward A. cookies B. spam C. pop-up gener D. aggregator	
Difficulty: Easy	

61. (p. 106-107) One type of spyware is A. browser hijackers B. search hijackers C. key loggers D. All of these
Difficulty: Easy
True / False Questions
62. (p. 54) Bandwidth is an expression of how much data can be sent through a communications channel in a given amount of time. TRUE
Difficulty: Easy
63. (p. 54) The wired or wireless means of connecting to the Internet is called a physical connection. TRUE
Difficulty: Easy
64. (p. 54) Bps stands for bandwidth per second. FALSE
Difficulty: Easy
65. (p. 54) One kilobit per second is the same as 1 million bits per second. FALSE
Difficulty: Easy

66. (p. 54) Kilobits per second are faster than megabits per second. FALSE
Difficulty: Easy
67. (p. 54) Mps stands for megabits per second. FALSE
Difficulty: Medium
68. (p. 54) The term "gigabit" refers to 1 billion bits per second. TRUE
Difficulty: Easy
69. (p. 55) Upload is the transmission of data from a remote computer to a local computer. FALSE
Difficulty: Easy
70. (p. 55) Downloading is the transmission of data from a local computer to a remote computer. FALSE
Difficulty: Easy
71. (p. 55) The transmission of the latest pinball game off a subscriber network to a home computer is an example of an upload. FALSE
Difficulty: Easy

72. (p. 55) The transmission of credit information to order something online is an example of an upload. TRUE
Difficulty: Easy
73. (p. 55-56) Digital subscriber line (DSL) uses satellite technology to transmit data in megabits per second. FALSE
Difficulty: Easy
74. (p. 56) The primary advantage of DSL is that it is always on and its transmission rate is consistent. TRUE
Difficulty: Hard
75. (p. 57-58) A T1 line is essentially a traditional trunk line that carries 24 normal telephone circuits and has a transmission rate of 1.5-6 Mbps. TRUE
Difficulty: Easy
76. (p. 58) A cable modem connects a personal computer to a cable-TV system that offers an Internet connection. TRUE
Difficulty: Easy

77. (p. 58) A cable modem is an example of a physical connection to the Internet. TRUE
Difficulty: Easy
78. (p. 58) Cable modem lines are shared with other cable users in a particular area and can be slower during peak use periods. TRUE
Difficulty: Medium
79. (p. 58) You can have a cable modem Internet connection even if there is no cable television available in your area. FALSE
Difficulty: Medium
80. (p. 58) The primary advantage of a T1 line is its affordability. FALSE
Difficulty: Easy
81. (p. 58) A DSL line can be installed anywhere as long as the user has a telephone line. FALSE
Difficulty: Medium
82. (p. 59) A communications satellite, a space station that transmits radio waves called microwaves from earth-based stations, can be used to retrieve information from the Internet. TRUE
Difficulty: Easy

83. (p. 60) ISP stands for Internet service provider. TRUE
Difficulty: Easy
84. (p. 60) Wi-Fi refers to a group of 802.11 standards established by the IEEE (Institute of Electrical and Electronic Engineers). TRUE
Difficulty: Medium
85. (p. 60) An Internet service provider (ISP) provides users with access to the Internet. TRUE
Difficulty: Easy
86. (p. 61) ISPs provide each user with a point of presence as a local access point to the Internet. TRUE
Difficulty: Hard
87. (p. 63) Every computer connected to the Internet has the same IP address. FALSE
Difficulty: Medium
88. (p. 6) ICANN runs the Internet. FALSE
Difficulty: Hard

89. (p. 65) A browser is a document on the World Wide Web that can include text, pictures, sound, and video. FALSE
Difficulty: Easy
90. (p. 66) The URL is the website's unique address. TRUE
Difficulty: Easy
91. (p. 66) A website is the location of a web domain name in a computer (server) somewhere on the Internet. TRUE
Difficulty: Medium
92. (p. 66) A URL is a string of characters that points to a specific piece of information on the web. TRUE
Difficulty: Easy
93. (p. 69) HyperText Transfer Protocol, or HTTP, refers to the communications rules that allow browsers to connect with web servers. TRUE
Difficulty: Easy

94. (p. 67) A domain is simply a location on the Internet. TRUE
Difficulty: Easy
95. (p. 69) HTML is the set of special instructions that are used to specify document structure, formatting, and links to other documents. TRUE
Difficulty: Easy
96. (p. 70) The first page seen at a website is called the community page. FALSE
Difficulty: Easy
97. (p. 71) Radio buttons are little circles located in front of various options; selecting an option with the mouse places a dot in the corresponding circle. TRUE
Difficulty: Easy
98. (p. 72) Scroll arrows, small up/down and left/right arrows, can be used to move the screen to see the rest of the web page. TRUE
Difficulty: Easy
99. (p. 72) A frame is an independently controllable section of a web page. TRUE
Difficulty: Easy

100. (p. 73) A portal is software that enables users to view web pages and to jump from one page to another. FALSE
Difficulty: Easy
101. (p. 74) Search engines are websites that group together in one convenient location popular features such as search tools, email, electronic commerce, and discussion groups. FALSE
Difficulty: Medium
102. (p. 75) A subject directory allows you to search for information by selecting lists of categories or topics. TRUE
Difficulty: Easy
103. (p. 75) Search engines are programs that enable you to ask questions or use keywords to help locate information on the web. TRUE
Difficulty: Easy
104. (p. 75) A metasearch engine is an individual search engine. FALSE
Difficulty: Medium

105. (p. 81) Email can be sent via a particular email program, such as Microsoft Outlook, or via a browser and a website, such as through Hotmail and Gmail. TRUE
Difficulty: Easy
106. (p. 82) Some commonly used top-level domains are .net, .com, .gov, and .edu. TRUE
Difficulty: Easy
107. (p. 85) Many viruses can ride along on email attachments. TRUE
Difficulty: Easy
108. (p. 85) Instant messaging can be used to post advertisements on computer screens. FALSE
Difficulty: Medium
109. (p. 85) With instant messaging, any user on a given email system can send a message and have it pop up instantly on the screen of anyone else logged onto that system. TRUE
Difficulty: Easy
110. (p. 87) FTP is used to transmit only small files. FALSE
Difficulty: Medium

111. (p. 89) A listserv is an automatic mailing list server that sends email to subscribers who regularly participate in discussion topics. TRUE
Difficulty: Easy
112. (p. 90) Guides to appropriate online behavior are called netiquette. TRUE
Difficulty: Easy
113. (p. 90) Most online groups post frequently asked questions (FAQs) that explain expected norms of online behavior for a particular group. TRUE
Difficulty: Easy
114. (p. 90) Use of all-capital letters on the Internet is considered appropriate online behavior. FALSE
Difficulty: Easy
115. (p. 90) Flaming refers to unsolicited email in the form of advertising or chain letters. FALSE
Difficulty: Easy
116. (p. 91) Internet telephony is the method of using the Internet to make a phone call, either one-to-one or for audio conferencing. TRUE
Difficulty: Easy

117. (p. 93) Applets are small programs that can be quickly downloaded and run by most browsers to support multimedia. TRUE
Difficulty: Easy
118. (p. 93) Applets are written in Java, a complex programming language that enables programmers to create animated and interactive web pages. TRUE
Difficulty: Easy
119. (p. 94) Streaming video is the rapid sequencing of still images to create the appearance of motion, such as in a cartoon. FALSE
Difficulty: Hard
120. (p. 94) Streaming audio allows you to listen to a file while the data is still being downloaded to your computer. TRUE
Difficulty: Easy
121. (p. 95) Pull technology automatically downloads information to your computer. FALSE
Difficulty: Medium

122. (p. 95) Webcasting sends customized text, video, and audio to your computer automatically on a regular basis. TRUE
Difficulty: Easy
123. (p. 95) RSS newsreaders and RSS aggregators are the same thing. TRUE
Difficulty: Easy
124. (p. 97) "Web 2.0" refers to a more social, collaborative, interactive, and responsive web. TRUE
Difficulty: Easy
125. (p. 99) Twitter is a social-networking website. FALSE
Difficulty: Medium
126. (p. 104) Spam consists of little text files left on your hard disk by some websites you visit. FALSE
Difficulty: Easy
127. (p. 104) Spamming is writing an online message that uses derogatory, obscene, or inappropriate language. FALSE
Difficulty: Easy

128. (p. 105) In pharming, thieves implant malicious software on a victim's computer that redirects the user to an impostor web page even when the individual types the correct address into his or her browser. TRUE
Difficulty: Medium
Fill in the Blank Questions
129. (p. 54) The type of data transmission that allows only one signal at a time is called transmission. baseband
Difficulty: Medium
130. (p. 54) When several signals can be transmitted at once, it is called transmission. broadband
Difficulty: Medium
131. (p. 54) The wired or wireless means of connecting to the Internet is called a(n) connection. physical
Difficulty: Medium
132. (p. 52) Data is transmitted in characters or collections of <u>bits</u>
Difficulty: Easy

133. (p. 54) The speed of a modem that is 56,000 bps can be expressed as Kbps. 56
Difficulty: Medium
134. (p. 54) One Gbps is approximately 1 bits per second. billion
Difficulty: Medium
135. (p. 55) A device that sends and receives data over telephone lines to and from computers is called a(n) modem
Difficulty: Easy
136. (p. 55) Downloading is the transmission of data from a(n) computer to one's own computer. remote
Difficulty: Medium
137. (p. 55) Transmitting data from a local PC to a website being constructed by a user can be called a(n) upload
Difficulty: Medium

138. (p. 55) A modem that uses telephone lines to transmit data at 56 Kbps is a(n) connection. dial-up
Difficulty: Medium
139. (p. 58) The device that connects a personal computer to a cable-TV system that offers an Internet connection is called a(n) cable modem
Difficulty: Easy
140. (p. 59) A space station that transmits radio waves from earth-based stations is called a
<u>communications satellite</u>
Difficulty: Easy
141. (p. 59) The radio waves transmitted from a communications satellite are called microwaves
Difficulty: Medium
142. (p. 59) Communications satellites transmit data to you at a rate of 1-5 Mbps
Difficulty: Hard

143. (p. 60) 3G and 4G wireless technology does not need Wi-Fi access points because it uses
the existing system.
<u>cellphone</u>
Difficulty: Hard
144. (p. 61) The Internet service provider's (ISP's) local access point for a particular area is its
DOD (noint of museum se)
POP (point of presence)
Difficulty: Medium
145. (p. 61) To avoid making their customers pay long-distance phone charges to connect, ISPs
provide each customer with a
point of presence (POP)
point of presence (1 O1)
Difficulty: Hard
146. (p. 61) ISPs that don't run their own backbones connect to an Internet backbone through
a(n)
IXP (Internet Exchange Point)
MI (Internet Exchange I only)
Difficulty: Medium
147. (p. 61) The Internet's high-speed, high-capacity communication lines are its
<u>backbone</u>
Difficulty: Easy
Бурсину. Базу

148. (p. 62) When two modems connect to each other at a single ISP location, the process is called
handshaking
Difficulty: Medium
149. (p. 63) A set of rules that computers must follow to transmit data electronically is called a(n)
<u>protocol</u>
Difficulty: Easy
150. (p. 63) The protocol that enables all computers to use data transmitted on the Internet is
called TCP/IP (Transmission Control Protocol/Internet Protocol)
Difficulty: Easy
151. (p. 63) To send data over the Internet, TCP/IP breaks data into smaller blocks called
<u>packets</u>
Difficulty: Easy
152. (p. 63) The part in TCP/IP is used to send data packets across the Internet to their final destination.
IP (Internet Protocol)
Difficulty: Hard

153. (p. 63) In TCP/IP, the part is used to reassemble the packets in the correct
order. TCP (Transfer Control Protocol)
101 (11umster Common 11 ottocom)
Difficulty: Hard
154. (p. 63) Every computer on the Internet has a(n) address.
<u>IP (Internet Protocol)</u>
Difficulty: Easy
155. (p. 63) An IP address consists of four sets of numbers between and
<u>0, 255</u>
Difficulty: Hard
156. (p. 63) An IP address consists of four sets of numbers separated by decimals (dots)
<u>accimus (aous)</u>
Difficulty: Medium
157. (p. 63) Each time a user connects to an ISP, the ISP assigns the computer a new IP address
for that session; the new address is called a(n) address. dynamic IP
dynamic 11
Difficulty: Hard
158. (p. 64) The group established to regulate Internet domain names is
ICANN (Internet Corporation for Assigned Names and Numbers)
A CAME AND THE COLDINGRADIO IN ASSIGNOU FRANCES AND FRANCES
Difficulty: Medium

159. (p. 64) The	is the organizational home for groups responsible for Internet
infrastructure standards	
ISOC (Internet Societ	<u>y)</u>
Difficulty: Hard	
160. (p. 65) Information a	available on the Internet can be accessed using software called a(n)
·	
<u>browser</u>	
Difficulty: Easy	
161 (n 66) A computer v	vith a domain name is called a
website	vitir a domain name is canca a
Difficulty: Medium	
30	
160	
	nique address is a(n)
URL (Uniform Resour	rce Locator)
Difficulty M. Jim	
Difficulty: Medium	
	naracters that points to a specific piece of information anywhere on the
web is called a(n)	·
<u>URL</u>	
D'''' 1. E	
Difficulty: Easy	
	tion on the Internet is called a
<u>domain</u>	
Difficulty: Easy	

165. (p. 67-68) The domain abbreviation for a military organization website is
Difficulty: Medium
166. (p. 67-68) The domain abbreviation for an educational or research institution website is <u>.edu</u>
Difficulty: Easy
167. (p. 67-68) An Internet network resources website would typically have the domain abbreviation. _net
Difficulty: Easy
168. (p. 67-68) A .gov domain abbreviation indicates that the website is a site. government
Difficulty: Easy
169. (p. 69) Documents scattered across many Internet sites are directly linked withhyperlinks
Difficulty: Easy
170. (p. 69) Sets of instructions that are used in HTML to specify document structure and formatting are called tags
Difficulty: Medium

171. (p. 69) The welcome page that identifies the website and contains links to other pages at the site is called a home page
Difficulty: Easy
172. (p. 71) Little circles located in front of various options are called; options can be selected with mouse clicks. radio buttons
Difficulty: Easy
173. (p. 72) An independently controllable section of a web page is called a frame
Difficulty: Easy
174. (p. 72) The subject word (or words) of the topic one wishes to search for on the web is called a keyword
Difficulty: Easy
175. (p. 73) A(n) is a "gateway" website-a major starting point-for users when they connect to the web. web portal
Difficulty: Medium

176. (p. 74) The software used to search for a topic with the help of a keyword provided by the user is called a search engine
Difficulty: Easy
177. (p. 80) A(n) helps you to find items stored on your personal computer's hard disk. desktop search engine
Difficulty: Medium
178. (p. 80) Incoming mail is usually stored on an ISP's server, called a mail server
Difficulty: Medium
179. (p. 80) Outgoing mail is sent to a server. SMTP (Simple Mail Transfer Protocol)
Difficulty: Hard
180. (p. 82) In an email address, the first section, called the, identifies who is at the address. user name
Difficulty: Easy

181. (p. 82) The user name and the domain name in an email address are linked by the character.
<u>@</u>
Difficulty: Easy
182. (p. 85) Instant organizers that sort mail on the basis of the name of the sender, and put particular emails into one folder, are called filters
Difficulty: Medium
183. (p. 85) You can files (documents, photos, etc.) that aren't very large to emails and send them to friends. attach
Difficulty: Medium
184. (p. 85) With, any user on a given mail system can send a message and have i pop up instantly on anyone's screen who is logged on to the system. IM (Instant Messaging)
Difficulty: Easy
185. (p. 85) Viruses ("malware") can ride along on emails in attachments
Difficulty: Medium

186. (p. 87) FTP files can be downloaded using either a web browser or a special
program. FTP client
Difficulty: Hard
Dypeany. Hard
187. (p. 89) A worldwide public network of newsgroups servers that can be accessed through the Internet is called <u>Usenet</u>
Difficulty: Medium
188. (p. 89) A program included with most browsers that allows access to newsgroups is called a
newsreader
<u>newsreader</u>
Difficulty: Medium
189. (p. 89) An automatic mailing list server that sends email to subscribers who regularly participate in discussion topics is called
<u>listserv</u>
Difficulty: Easy
190. (p. 90) Appropriate online behavior can also be called netiquette
Difficulty: Easy

191. (p. 90) Writing online messages that uses derogatory, obscene, or inappropriate language is called
<u>flaming</u>
Difficulty: Easy
192. (p. 90) Keyboard-produced pictorial representations of expressions are called emoticons
Difficulty: Easy
193. (p. 90) Use of all-capital letters on the Internet is called shouting
Difficulty: Easy
194. (p. 91) Using the net to make phone calls, either one to one or for audioconferencing, is called Internet telephony
Difficulty: Easy
195. (p. 93) Small Java programs that can be quickly downloaded and run by most browsers are called applets
Difficulty: Easy
196. (p. 93) Applets are written in a programming language called Java
Difficulty: Medium

197. (p. 94) The rapid sequencing of still images to create the appearance of motion is called
animation animation
Difficulty: Easy
198. (p. 94) The process of transferring data in a continuous flow such that the file can be viewed even before the end of the file is sent is called streaming video
Difficulty: Medium
199. (p. 95) The technology that causes software to automatically download information to a computer is called push technology
Difficulty: Medium
200. (p. 95) "Blog" is short for web log
Difficulty: Easy
201. (p. 96) Conducting business activities online is called electronic commerce (e-commerce)
Difficulty: Easy

202. (p. 97) The electronic sales or exchange of goods and service	•
cutting out intermediaries is called	commerce.
Difficulty: Easy	
203. (p. 102) Unsolicited email, or junk mail, is called spam	
Difficulty: Easy	
204. (p. 99) Facebook and MySpace are websites. social-networking	
Difficulty: Easy	
205. (p. 99) Youtube and Flickr are websites. media-sharing	
Difficulty: Medium	
206. (p. 104) is the forgery of an email name so that to originated from someone or somewhere other than the legitimat Spoofing	
Difficulty: Easy	
207. (p. 105) Little text files left on the hard disk by some website, these small files help companies keep track of users' cookies	
Difficulty: Easy	

=	ntercept your legitimate search requests made to real search engines phony search services designed to send you to sites they run.
Difficulty: Medium	
	are a form of online advertising in which, when you visit certain w opens to display advertisement.
Difficulty: Easy	
	can record each character you type and transmit the information to ternet, making it possible for strangers to learn your passwords and
Difficulty: Easy	
Essay Questions	
211. (p. 52) What are the	three things needed to gain access to the Internet?
a. An access device, sue	the user needs three things: ch as a personal computer with a modem on, such as a telephone line provider (ISP)
Difficulty: Medium	

212. (p. 54) What is the difference between baseband transmission and broadband transmission?

Baseband transmission allows data transmission at only one signal at a time, whereas in broadband transmission, several signals can be transmitted at once.

Difficulty: Easy

213. (p. 54-55) What is the difference between download and upload?

Download is the transmission of data from a remote computer to a local computer, as from a website to the PC. Upload is the transmission of data from a local computer to a remote computer, as from the local PC to a website that is, say, being constructed.

Difficulty: Easy

214. (p. 55) State the principal disadvantage of using a telephone modem to connect to the Internet?

One disadvantage of a telephone modem is that while a user is online, the user can't use that phone line to make voice calls unless special equipment is installed. In addition, people who try to call the user while the modem is being used will get a busy signal. Also, telephone-connection (dial-up) uploading and downloading is very slow.

Difficulty: Medium

215. (p. 55, 56) State the advantages and disadvantages of using a digital subscriber line (DSL) service.

An advantage of using DSL is that it is always on and, unlike cable, its transmission rate is relatively consistent. Also, one can talk on the phone and send data at the same time. The disadvantage is that one has to live no farther than about 3 miles from a phone company central switching office, because the access speed and reliability degrade with distance.

Difficulty: Medium

216. (p. 55-60) List some means of Internet connection.

Some of the principal means of Internet connection:

- a. telephone (dialup) modem
- b. high-speed phone lines-DSL and T1/T3
- c. cable modem
- d. wireless-satellite, Wi-Fi, 3G/4G

Difficulty: Medium

217. (p. 57-58) What is a T1 line?

A T1 line is a trunk line that carries 24 normal telephone circuits and has a transmission rate of 1.5-6 Mbps. They are generally leased by corporate, government, and academic sites.

Difficulty: Easy

218. (p. 60-61) What is an Internet service provider (ISP)?

An Internet service provider (ISP) is a local, regional, or national organization that provides access to the Internet.

Difficulty: Easy

219. (p. 60-61) Briefly describe a point-of-presence, or POP.

A point-of-presence (POP) is a collection of modems and other equipment in a local area. The user, when subscribing to an ISP, is given local telephone numbers for the ISP's POP. So, when the user connects to the ISP, the POP acts as a local gateway to the ISP's network. Long-distance charges are thus avoided.

Difficulty: Hard

220. (p. 63) What is an IP (Internet Protocol) address?

An IP address uniquely identifies every computer and device connected to the Internet. An IP address consists of four sets of numbers between 0 and 255 separated by decimals (called a dotted quad)-for example, 1.160.10.240. An IP address is similar to a street address, but street addresses rarely change, whereas IP addresses often do. Each time you connect to your Internet access provider, it assigns your computer a new IP address, called a dynamic IP address, for your online session. When you request data from the Internet, it is transmitted to your computer's IP address. When you disconnect, your provider frees up the IP address you were using and reassigns it to another user.

Difficulty: Hard

221. (p. 63) What is Transmission Control Protocol/Internet Protocol (TCP/IP)?

The protocol that enables all computers to use data transmitted on the Internet is called Transmission Control Protocol/Internet Protocol, or TCP/IP, which was developed in 1978 by ARPA. TCP/IP is used for all Internet transactions, from sending email to downloading pictures off a friend's website. Among other things, TCP/IP determines how the sending device indicates that it has finished sending a message and how the receiving device indicates that it has received the message.

Difficulty: Medium

222. (p. 64) What is the Internet Corporation for Assigned Names and Numbers (ICANN)?

The Internet Corporation for Assigned Names and Numbers (ICANN) is a global, private-sector, nonprofit corporation that was established to regulate human-friendly Internet domain names-those addresses ending with .com, .org, .net, and so on, that overlie IP addresses and identify the website type.

Difficulty: Medium

223. (p. 73) What is a web portal?

A web portal is a type of gateway website that offers a broad array of resources and services, online shopping malls, email support, current news and weather, stock quotes, travel information, and links to other popular subject categories.

Difficulty: Easy

224. (p. 74, 75) What's the difference between a keyword index type of search engine and a subject directory type of search engine?

A keyword index allows you to search for information by typing one or more keywords, and the search engine then displays a list of web pages, or "hits," that contain those key words. A subject directory allows you to search for information by selecting lists of categories or topics, such as "Business and Commerce" or "Art and Humanities."

Difficulty: Medium

225. (p. 85-86) List the drawbacks of instant messaging (IM).

Some of the drawbacks of IM:

- a. Lack of privacy
- b. Lack of common standards
- c. Wastage of time when there is work to be done

Difficulty: Medium

226. (p. 89) How can a user subscribe to a listsery?

To subscribe to a listsery, the user must send an email to the list-server moderator and ask to become a member. After this is done, the user automatically receives email messages from anyone who responds to the server.

Difficulty: Hard

227. (p. 90) List some rules of netiquette.

Some rules of netiquette:

- a. Consult Frequently Asked Questions or FAQs.
- b. Avoid flaming.
- c. Avoid use of all-capital letters (shouting) unless they are required for emphasis.
- d. Be careful with jokes.
- e. Avoid sloppiness, but avoid criticizing others' sloppiness.
- f. Don't send huge file attachments, unless requested.
- g. When replying, quote only the relevant portion or the previously sent email.
- h. Don't "overforward" or automatically forward emails to other people without checking if the contents are true and appropriate.

Difficulty: Medium

228. (p. 97) Define "Web 2.0."

Web 2.0 can be defined as the move toward a more social, collaborative, interactive, and responsive web. As websites have become easier to use, they allow users to better harness the collective power of people, which has led to a "social web" or "social media," involving not only blogs and wikis (for sharing information) but also social networks and media sharing. The common theme of all these is human interaction.

Difficulty: Hard

229. (p. 104-105) How would you distinguish spoofing, phishing, and pharming?

Spoofing is the forgery of an email sender name so that the message appears to have originated from someone or somewhere other than the actual source. Phishing is (1) the sending of a forged email that (2) directs recipients to a replica of an existing web page, both of which pretend to belong to a legitimate company. The purpose of the fraudulent sender is to "phish" for, or entice people to share, their personal, financial, or password data. In pharming, thieves implant malicious software on a victim's computer that redirects the user to an impostor web page even when the individual types the correct address into his or her browser.

Difficulty: Hard